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(Incorporated in Bermuda with limited liability)
(Stock Code: 592)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a substantial decrease in profit for the six months ended 31 December 2012 as compared to the six months ended 31 December 2011 mainly due to the decrease in operating profit in export franchising business, widened losses incurred from the Taiwan operation and rental increment of major shops in Hong Kong.

Information contained in this announcement is only based on a preliminary assessment made by the Board on information currently available to it, including the unaudited consolidated management accounts of the Group for the six months ended 31 December 2012 which have not yet been reviewed or audited by the Company's auditors.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by the Company pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors (the "Board") of Bossini International Holdings Limited (the "Company", together with its subsidiaries, collectively the "Group") wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a substantial decrease in profit for the six months ended 31 December 2012 as compared to the six months ended 31 December 2011.

Such expected substantial decrease in profit was mainly due to the decrease in operating profit in export franchising business, widened losses incurred from the Taiwan operation and rental increment of major shops in Hong Kong.

The Group maintained a healthy financial position as at 31 December 2012, with net cash being positive and inventory turnover days significantly lower than that of the same period last year.

As the Company is still in the course of preparing and finalising its interim results for the six months ended 31 December 2012, the information contained in this announcement is only based on a preliminary assessment made by the Board on the information currently available to it, including the unaudited consolidated management accounts of the Group for the six months ended 31 December 2012 which have not yet been reviewed or audited by the Company's auditors. It is scheduled that the unaudited interim results of the Group for the six months ended 31 December 2012 would be announced in late February 2013.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

As at the date of this announcement, the Board comprises three Executive Directors, namely Ms. TSIN Man Kuen Bess (Chairman), Mr. MAK Tak Cheong Edmund and Mr. CHAN Cheuk Him Paul and three Independent Non-executive Directors, namely Mr. LEE Man Chun Raymond, Ms. LEUNG Mei Han and Prof. SIN Yat Ming.

By order of the Board
Bossini International Holdings Limited
TSIN Man Kuen Bess
Chairman

Hong Kong, 22 January 2013