



波 司 登 國 際 控 股 有 限 公 司

BOSIDENG INTERNATIONAL HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3998)

Dear Shareholders,

Bosideng International Holdings Limited (the “Company”) — Annual Report 2007/2008

The Annual Report 2007/2008 of the Company has been prepared in the English and Chinese languages. Copies prepared in the language different from that you have received are available from the Company or the Company’s Branch Share Registrar, Computershare Hong Kong Investor Services Limited, upon request. The Annual Report 2007/2008 is also available (in English and Chinese) on the Company’s website at <http://company.bosideng.com>.

Please note that you are entitled at any time to change your choice of language and means of receipt of all future Corporate Communication from the Company by giving reasonable prior notice in writing or simply completing the enclosed Change Request Form and returning it with the envelope provided to the Company’s Branch Share Registrar, Computershare Hong Kong Investor Services Limited, at Rooms 1806–07, 18th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong.

We encourage you to select the Corporate Communication published on the Company’s website as it is a convenient and prompt method of communication for shareholders. It will also help to reduce consumption of the world’s natural resources and save printing and mailing costs for the Company.

Should you have any queries relating to this letter, please contact the Company’s Branch Share Registrar by calling its hotline at (852) 2862 8555 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays).

Yours faithfully,

For and on behalf of

Bosideng International Holdings Limited

Mak Yun Kuen

Company Secretary

31 July 2008