

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



波司登國際控股有限公司

Bosideng International Holdings Limited

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 3998)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of Bosideng International Holdings Limited (the “**Company**”) hereby announces that a Board meeting will be held on Tuesday, November 29, 2011, for the purposes of considering and approving, among others, the interim results of the Company for the six months ended September 30, 2011 and the payment of an interim dividend, if any.

By order of the Board
Bosideng International Holdings Limited
Mak Yun Kuen
Company Secretary

Hong Kong, November 11, 2011

As at the date of this announcement, the Board comprises six executive Directors, namely, Mr. Gao Dekang, Ms. Mei Dong, Dr. Kong Shengyuan, Ms. Gao Miaoqin, Ms. Huang Qiaolian and Ms. Wang Yunlei; one non-executive Director, namely, Mr. Shen Jingwu; and four independent non-executive Directors, namely, Mr. Dong Binggen, Mr. Jiang Hengjie, Mr. Wang Yao and Mr. Ngai Wai Fung.