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波司登國際控股有限公司
Bosideng International Holdings Limited
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 3998)

**ANNOUNCEMENT ON RECORD DATE
FOR EXTRAORDINARY GENERAL MEETING**

Reference is made to the circular of Bosideng International Holdings Limited (the “**Company**”) containing, among other things, the notice for the extraordinary general meeting (the “**EGM**”) of the Company to be held immediately after the conclusion of the annual general meeting of the Company at 10:00 a.m. on Friday, August 25, 2017, which had been despatched to the shareholders of the Company on May 12, 2017 (the “**Circular**”).

In order to determine the eligibility of the members who are entitled to attend and vote at the forthcoming EGM, all duly completed transfer forms accompanied by the relevant share certificates must be lodged with the Share Registrar of the Company, Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong not later than 4:30 p.m. on August 21, 2017. The register of members of the Company will be closed from Tuesday, August 22, 2017 to Friday, August 25, 2017 (both days inclusive), during which period no transfer of Shares will be registered. Shareholders whose names are recorded in the register of members of the Company on August 21, 2017 are entitled to attend and vote at the EGM.

By order of the Board
Bosideng International Holdings Limited
Gao Dekang
Chairman

Hong Kong, August 2, 2017

As at the date of this announcement, the executive Directors are Mr. Gao Dekang, Ms. Mei Dong, Ms. Gao Miaoqin, Ms. Huang Qiaolian, Mr. Mak Yun Kuen, Mr. Rui Jinsong and Mr. Gao Xiaodong; and the independent non-executive Directors are Mr. Dong Binggen, Mr. Wang Yao, Dr. Ngai Wai Fung and Mr. Lian Jie.