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波司登國際控股有限公司
Bosideng International Holdings Limited
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 3998)

**CHANGE OF NAME AND ADDRESS OF SHARE REGISTRAR AND
TRANSFER AGENT IN THE CAYMAN ISLANDS**

The board (the “**Board**”) of directors (the “**Directors**”) of Bosideng International Holdings Limited (the “**Company**”) hereby announces that the name of the Company’s share registrar and transfer agent in the Cayman Islands has been changed from “Royal Bank of Canada Trust Company (Cayman) Limited” to “SMP Partners (Cayman) Limited” (the “**Cayman Islands Share Registrar**”) with effect from May 12, 2017.

The Board hereby also announces that the address of the Cayman Islands Share Registrar has also been changed from “4th Floor, Royal Bank House, 24 Shedden Road, George Town, Grand Cayman KY1-1110, Cayman Islands” to “Royal Bank House – 3rd Floor, 24 Shedden Road, P.O. Box 1586, Grand Cayman, KY1-1110, Cayman Islands” with effect from May 12, 2017.

By order of the Board
Bosideng International Holdings Limited
Gao Dekang
Chairman

Hong Kong, May 17, 2017

As at the date of this announcement, the executive Directors are Mr. Gao Dekang, Ms. Mei Dong, Ms. Gao Miaoqin, Ms. Huang Qiaolian, Mr. Mak Yun Kuen, Mr. Rui Jinsong and Mr. Gao Xiaodong; and the INEDs are Mr. Dong Binggen, Mr. Wang Yao, Dr. Ngai Wai Fung and Mr. Lian Jie.