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波司登國際控股有限公司

Bosideng International Holdings Limited

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 3998)

POSSIBLE ADJOURNMENT OF EXTRAORDINARY GENERAL MEETING

According to the notice of the extraordinary general meeting of Bosideng International Holdings Limited (the “Company”) dated September 28, 2016, the extraordinary general meeting of the Company (the “EGM”) is scheduled to be held on Friday, October 21, 2016 at 10:30 a.m. at Cliftons Hong Kong, 508-509 Hutchison House, 10 Harcourt Road, Central, Hong Kong.

The board of directors (the “Board”) of the Company notes that Tropical Cyclone Warning Signal No. 1 is now hoisted in Hong Kong, and anticipates that the bad weather condition in Hong Kong may continue/deteriorate at the time scheduled for holding the EGM. In view of this, the Board would like to announce that if:

- 1) Typhoon Signal No. 8 (or above) or a Black Rainstorm Warning is hoisted but lowered before 7:30 a.m. on Friday, October 21, 2016, the EGM will be held as scheduled at 10:30 a.m. on the same day at the same venue; or
- 2) Typhoon Signal No. 8 (or above) or a Black Rainstorm Warning is hoisted or remains hoisted at 7:30 a.m. on Friday, October 21, 2016, but lowered at or before 1:00 p.m., the Board expects to adjourn the EGM to 4:00 p.m. on the same day at the same venue; or
- 3) Typhoon Signal No. 8 (or above) or a Black Rainstorm Warning is hoisted or remains hoisted between 7:30 a.m. to 1:00 p.m. on Friday, October 21, 2016, the EGM will be adjourned to 10:30 a.m. on Tuesday, October 25, 2016 at the same venue.

All resolution(s) set out in the Circular and the Notice to be proposed at the EGM will remain unchanged, and all such resolution(s) will be proposed at the adjourned EGM. All forms of proxy deposited with the Company's Hong Kong branch share registrar, Computershare Hong Kong Investor Services Limited, for the purposes of the EGM will remain valid for the adjourned EGM.

Should you have any questions relating to the above arrangement, please contact the Share Registrar's Customer Service hotline at (852) 2862 8555 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

By order of the Board
Bosideng International Holdings Limited
Mak Yun Kuen
Company Secretary

Hong Kong, October 20, 2016

As at the date of this announcement, the executive Directors of the Company are Mr. Gao Dekang, Ms. Mei Dong, Ms. Gao Miaoqin, Ms. Huang Qiaolian, Mr. Mak Yun Kuen and Mr. Rui Jinsong; and the independent non-executive Directors are Mr. Dong Binggen, Mr. Wang Yao, Dr. Ngai Wai Fung and Mr. Lian Jie.