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波司登國際控股有限公司

Bosideng International Holdings Limited

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 3998)

NOTICE OF CHANGE OF DATE OF BOARD MEETING

Reference is made to the announcement of Bosideng International Holdings Limited (the “**Company**”) dated November 6, 2015 in relation to the date of board meeting of the Company.

The board of directors (the “**Board**”) of the Company hereby announces that the Board meeting scheduled to be held on Friday, November 20, 2015, for the purposes of, among others, approving the announcement of the interim results of the Company for the six months ended September 30, 2015 and considering the declaration of an interim dividend, if any, will be changed to Monday, November 30, 2015.

By order of the Board
Bosideng International Holdings Limited
Mak Yun Kuen
Company Secretary

Hong Kong, November 17, 2015

As at the date of this notice, the executive Directors of the Company are Mr. Gao Dekang, Ms. Mei Dong, Ms. Gao Miaoqin, Ms. Huang Qiaolian, Mr. Mak Yun Kuen and Mr. Rui Jinsong; and the independent non-executive Directors are Mr. Dong Binggen, Mr. Wang Yao, Dr. Ngai Wai Fung and Mr. Lian Jie.