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波司登國際控股有限公司

**Bosideng International Holdings Limited**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 3998)**

## **CHANGE OF PRINCIPAL PLACE OF BUSINESS IN HONG KONG**

The board of directors (the “**Board**”) of Bosideng International Holdings Limited (the “**Company**”) announces that with effect from May 22, 2015, the principal place of business of the Company in Hong Kong will be changed to Unit 5709, 57/F., The Center, 99 Queen’s Road Central, Hong Kong.

By order of the Board

**Bosideng International Holdings Limited**

**Mak Yun Kuen**

*Company Secretary*

Hong Kong, May 18, 2015

*As at the date of this announcement, the executive directors are Mr. Gao Dekang, Ms. Mei Dong, Ms. Gao Miaoqin, Ms. Huang Qiaolian, Mr. Mak Yun Kuen and Mr. Rui Jinsong; and the independent non-executive Directors are Mr. Dong Binggen, Mr. Wang Yao, Dr. Ngai Wai Fung and Mr. Lian Jie.*