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波司登國際控股有限公司
Bosideng International Holdings Limited
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 3998)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of Bosideng International Holdings Limited (the “**Company**”) hereby announces that a Board meeting will be held on Thursday, November 27, 2014, for the purposes of, among others, approving the announcement of the interim results of the Company for the six months ended September 30, 2014 and considering the declaration of an interim dividend, if any.

By order of the Board
Bosideng International Holdings Limited
Mak Yun Kuen
Company Secretary

Hong Kong, November 13, 2014

As at the date of this notice, the executive Directors of the Company are Mr. Gao Dekang, Ms. Mei Dong, Ms. Gao Miaoqin, Ms. Huang Qiaolian, Mr. Mak Yun Kuen and Mr. Rui Jinsong; and the independent non-executive Directors are Mr. Dong Binggen, Mr. Wang Yao, Dr. Ngai Wai Fung and Mr. Lian Jie.