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波司登國際控股有限公司  
**Bosideng International Holdings Limited**  
*(incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 3998)**

**POLL RESULTS OF THE EXTRAORDINARY GENERAL MEETING  
HELD ON AUGUST 28, 2014**

The board of directors (the “**Board**”) of Bosideng International Holdings Limited (the “**Company**”) is pleased to announce that, the proposed resolution as set out in the notice of the extraordinary general meeting dated July 25, 2014 was duly passed by the shareholders of the Company at the extraordinary general meeting of the Company held on August 28, 2014 (the “**EGM**”) by way of poll. The poll results in respect of the resolution were as follows:

Ordinary Resolution	No. of Votes (%)	
	For	Against
To approve the proposed annual caps for each of the three years ending March 31, 2015, 2016 and 2017, and all the transactions contemplated under the Framework Manufacturing Outsourcing and Agency Agreement.	1,094,424,455 (67.4200%)	528,869,035 (32.5800%)
The resolution was duly passed as an ordinary resolution.		

As at the date of the EGM, the total number of issued shares in the Company was 8,007,350,000. No shareholder was required to attend and vote only against the proposed resolution set out in the notice of EGM. Mr. Gao Dekang and his associates (namely Kong Bo Investment Limited, Kong Bo Development Limited, Cititrust (Singapore) Limited, Kova Group Limited, Ms. Mei Dong and Ms. Gao Miaoqin) who in aggregate were interested in 5,212,558,595 shares (representing approximately 65.10% of the total issued share capital of the Company), were required to abstain from voting in the EGM for the resolution above and had abstained from voting at the EGM. The total number of shares entitling the holders to attend and vote for or against the ordinary resolution at the EGM was 2,794,791,405.

The Company’s branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, was appointed as the scrutineer for the vote-taking at the EGM.

This announcement is available for viewing on the designated website of Hong Kong Exchanges and Clearing Limited at <http://www.hkexnews.hk> and on the website of the Company at <http://company.bosideng.com>.

By order of the Board  
**Bosideng International Holdings Limited**  
**Mak Yun Kuen**  
*Company Secretary*

Hong Kong, August 28, 2014

*As at the date of this announcement, the executive Directors of the Company are Mr. Gao Dekang, Ms. Mei Dong, Ms. Gao Miaoqin, Ms. Huang Qiaolian, Mr. Mak Yun Kuen and Mr. Rui Jinsong; and the independent non-executive Directors are Mr. Dong Binggen, Mr. Wang Yao, Dr. Ngai Wai Fung and Mr. Lian Jie.*