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波司登國際控股有限公司

Bosideng International Holdings Limited

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 3998)

**CHANGE OF PRINCIPAL SHARE REGISTRAR AND
TRANSFER AGENT IN THE CAYMAN ISLANDS**

The board of directors (the “Board”) of Bosideng International Holdings Limited (the “Company”) hereby announces that with effect from January 26, 2013, the Company’s principal share registrar and transfer agent in the Cayman Islands will be changed to:-

Royal Bank of Canada Trust Company (Cayman) Limited
4th Floor, Royal Bank House
24 Shedden Road, George Town
Grand Cayman KY1-1110
Cayman Islands

The Company’s branch share registrar and transfer office in Hong Kong is still maintained by Computershare Hong Kong Investor Services Limited of Shops 1712-1716, 17/F Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.

By order of the Board
Bosideng International Holdings Limited
Gao Dekang
Chairman

Hong Kong, December 11, 2012

As at the date of this announcement, the executive Directors are Mr. Gao Dekang, Ms. Mei Dong, Dr. Kong Shengyuan, Ms. Gao Miaoqin, Ms. Huang Qiaolian and Ms. Wang Yunlei; the non-executive Director is Mr. Shen Jingwu; and the independent non-executive Directors are Mr. Dong Binggen, Mr. Jiang Hengjie, Mr. Wang Yao and Mr. Ngai Wai Fung.