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波 司 登 國 際 控 股 有 限 公 司
Bosideng International Holdings Limited
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 3998)

**POLL RESULTS OF THE ANNUAL GENERAL MEETING
HELD ON 26 AUGUST 2010**

The board (the “**Board**”) of directors (the “**Directors**”) of Bosideng International Holdings Limited (the “**Company**”) is pleased to announce that at the annual general meeting of the Company held on 26 August 2010 (the “**AGM**”), all the proposed resolutions as set out in the notice of the AGM dated 27 July 2010 at the AGM were duly passed by the shareholders of the Company by way of poll. The poll results in respect of the resolutions were as follows:

Ordinary Resolutions		No. of Votes (%)	
		For	Against
1.	To receive and approve the financial statements and the reports of the Directors and auditors (“ Auditors ”) for the year ended 31 March 2010.	6,034,005,042 (99.99%)	2,000 (0.01%)
The resolution was duly passed as an ordinary resolution.			
2.	To declare a final dividend of RMB8.8 cents per ordinary share.	6,043,913,042 (100%)	0 (0%)
The resolution was duly passed as an ordinary resolution.			
3(i)	To re-elect Ms. Mei Dong as a Director.	5,865,158,871 (97.04%)	178,752,171 (2.96%)
The resolution was duly passed as an ordinary resolution.			

Ordinary Resolutions		No. of Votes (%)	
		For	Against
3(ii)	To re-elect Ms. Gao Miaoqin as a Director.	5,893,057,342 (97.50%)	150,851,700 (2.50%)
	The resolution was duly passed as an ordinary resolution.		
3(iii)	To re-elect Mr. Dong Binggen as a Director.	5,705,426,854 (94.40%)	338,484,188 (5.60%)
	The resolution was duly passed as an ordinary resolution.		
3(iv)	To re-elect Mr. Jiang Hengjie as a Director.	5,914,525,042 (97.86%)	129,384,000 (2.14%)
	The resolution was duly passed as an ordinary resolution.		
3(v)	To authorise the Board to fix the Directors' remuneration.	6,038,337,042 (99.99%)	438,000 (0.01%)
	The resolution was duly passed as an ordinary resolution.		
4.	To appoint the Auditors and to authorise the Board to fix the remuneration of the Auditors.	6,042,587,042 (99.98%)	1,322,000 (0.02%)
	The resolution was duly passed as an ordinary resolution.		
5(A)	To grant a general mandate to the Directors to allot, issue and deal with the shares in accordance with ordinary resolution number 5(A) as set out in the notice of the AGM	5,865,283,025 (97.04%)	178,628,017 (2.96%)
	The resolution was duly passed as an ordinary resolution.		
5(B)	To grant a general mandate to the Directors to repurchase the shares in accordance with ordinary resolution number 5(B) as set out in the notice of the AGM.	6,043,905,042 (99.99%)	6,000 (0.01%)
	The resolution was duly passed as an ordinary resolution.		
5(C)	To extend the general mandate granted to the Directors to allot, issue and deal with additional shares by the number of shares repurchased in accordance with ordinary resolution number 5(C) as set out in the notice of the AGM.	5,858,907,025 (96.94%)	185,004,017 (3.06%)
	The resolution was duly passed as an ordinary resolution.		

Special Resolution		No. of Votes (%)	
		For	Against
6.	To adopt the reprinted memorandum and articles of association of the Company.	6,043,864,042 (99.99%)	18,000 (0.01%)
The resolution was duly passed as a special resolution.			

As at the date of the AGM, the total number of issued shares in the Company was 7,772,350,000, being the total number of shares entitling the holders to attend and vote for or against the resolutions proposed at the AGM. No shareholder was required to attend and vote only against the proposed resolutions at the AGM.

The Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, was appointed as the scrutineer for the vote-taking at the AGM.

This announcement is available for viewing on the designated website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk and on the website of the Company at <http://company.bosideng.com>.

By order of the Board
Bosideng International Holdings Limited
Mak Yun Kuen
Company Secretary

Hong Kong, 26 August 2010

As at the date of this announcement, the executive Directors are Mr. Gao Dekang, Ms. Mei Dong, Ms. Gao Miaoqin, Dr. Kong Shengyuan, Ms. Huang Qiaolian and Ms. Wang Yunlei, the non-executive Director is Mr. Shen Jingwu, and the independent non-executive Directors are Mr. Dong Binggen, Mr. Jiang Hengjie, Mr. Wang Yao and Mr. Ngai Wai Fung.