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波司登國際控股有限公司
Bosideng International Holdings Limited
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 3998)

**POLL RESULTS OF THE EXTRAORDINARY GENERAL MEETING
HELD ON 20 APRIL 2010**

The board of directors (the “**Board**”) of Bosideng International Holdings Limited (the “**Company**”) is pleased to announce that at the extraordinary general meeting of the Company held on 20 April 2010 (the “**EGM**”), the proposed resolution as set out in the notice of the EGM dated 31 March 2010 at the EGM was duly passed by the shareholders of the Company by way of poll. The poll results in respect of the resolution was as follow:

Ordinary Resolution	No. of Votes (%)	
	For	Against
To approve the proposed annual caps for each of the three years ending 31 March 2013 and all the transactions contemplated under the Framework Manufacturing Outsourcing and Agency Agreement as set out in the circular to the shareholders of the Company dated 31 March 2010; and to authorise any one director of the Company to execute all such documents, in such final form or with such amendments as that director may deem appropriate, and to do all such acts or things on behalf of the Company, as he/she may in his/her absolute discretion consider necessary or desirable, to give effect to the Framework Manufacturing Outsourcing and Agency Agreement and the transactions contemplated therein.	1,009,058,741 (99.99%)	2,000 (0.01%)
The resolution was duly passed as an ordinary resolution.		

As at the date of the EGM, the total number of issued shares in the Company was 7,772,350,000. No shareholder was required to attend and vote only against the proposed resolution set out in the notice of EGM. Mr. Gao Dekang and his associates (namely Kong Bo Investment Limited, Kong Bo Development Limited, HSBC International Trustee Limited, Kova Group Limited and Ms. Mei Dong) who in aggregate were interested in 5,262,533,829 shares (representing approximately 67.71% of the total issued share capital of the Company), were required to abstain from voting in the EGM for the resolution above and had abstained from voting at the EGM. The total number of shares entitling the holders to attend and vote for or against the ordinary resolution at the EGM was 2,509,816,171.

The Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, was appointed as the scrutineer for the vote-taking at the EGM.

This announcement is available for viewing on the designated website of Hong Kong Exchanges and Clearing Limited at <http://www.hkexnews.hk> and on the website of the Company at <http://company.bosideng.com>.

As at the date of this announcement, the executive Directors are Mr. Gao Dekang, Ms. Mei Dong, Ms. Gao Miaoqin, Dr. Kong Shengyuan, Ms. Huang Qiaolian and Ms. Wang Yunlei, the non-executive Director is Mr. Shen Jingwu, and the independent non-executive Directors are Mr. Dong Binggen, Mr. Jiang Hengjie, Mr. Wang Yao and Mr. Ngai Wai Fung.

By order of the Board
Bosideng International Holdings Limited
Mak Yun Kuen
Company Secretary

Hong Kong, 20 April 2010