

波司登國際控股有限公司 BOSIDENG INTERNATIONAL HOLDINGS LIMITED

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 3998)

RESIGNATION AND APPOINTMENT OF COMPANY SECRETARY, QUALIFIED ACCOUNTANT, CHIEF FINANCIAL OFFICER AND AUTHORISED REPRESENTATIVE

The board of directors (the "Board") of Bosideng International Holdings Limited (the "Company") announces that that due to personal reasons, Ms. Lo Ka Wai, Claudia has tendered her resignation from her positions as Company Secretary, Qualified Accountant, Chief Financial Officer and Authorised Representative of the Company with effect from 1 July 2008. Ms. Lo Ka Wai, Claudia has confirmed that there is no disagreement with the Board and there is no matter relating to Ms. Lo's resignation that needs to be brought to the attention of the shareholders of the Company.

Mr. Mak Yun Kuen has been appointed by the Board to replace Ms. Lo as Company Secretary, Qualified Accountant, Chief Financial Officer and Authorised Representative of the Company with effect from 1 July 2008. Mr. Mak, aged 32, graduated from Lingnan University with a bachelor degree in Business Administration (Honours) and is a member of the Hong Kong Institute of Certified Public Accountants and a member of the Association of Chartered Certified Accountants. Mr. Mak has about nine years of experience in the field of auditing and accounting. Mr. Mak had previously served as the qualified accountant and company secretary of a company listed on the Main Board of The Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to express its sincere gratitude to Ms. Lo for her valuable contribution to the Company during the tenure of her office, and extends its warmest welcome to Mr. Mak for joining the Company.

By order of the Board

Bosideng International Holdings Limited

Mr. Gao Dekang

Chairman and Executive Director

Hong Kong, 30 June 2008

As at the date of this announcement, the executive Directors of the Company are Mr. Gao Dekang, Ms. Mei Dong, Ms. Gao Miaoqin, Dr. Kong Shengyuan, Ms. Huang Qiaolian and Ms. Wang Yunlei, the non-executive Director is Mr. Shen Jingwu, and the independent non-executive Directors are Mr. Dong Binggen, Mr. Jiang Hengjie, Mr. Wang Yao and Mr. Ngai Wai Fung.