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BINGO GROUP HOLDINGS LIMITED

比高集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8220)

GRANT OF SHARE OPTIONS

The board of Directors had resolved to grant Share Options to the Grantees to subscribe for up to a total of 161,000,000 Shares, subject to acceptance of the Grantees, under the Share Option Scheme.

This announcement is made pursuant to Rules 23.06A of the Rules (the “GEM Listing Rules”) Governing the Listing of Securities on the Growth Enterprise Market (the “GEM”) of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”).

The board (the “Board”) of directors (the “Directors”) of Bingo Group Holdings Limited (the “Company”) hereby announces that on 13 July 2015 (the “Date of Grant”), the Company has granted 161,000,000 share options in aggregate (“Share Options”) to certain directors and advisors (collectively, the “Grantees”) of the Company, subject to acceptance of the Grantees, under the share option scheme adopted by the Company on 15 August 2012 (the “Share Option Scheme”). The Share Options shall entitle the Grantees to subscribe for a total of 161,000,000 new ordinary shares (each a “Share”) of HK\$0.04 each in the share capital of the Company under the Share Option Scheme.

The following are the details of the Share Options granted:

Date of Grant	:	13 July 2015
Exercise price of the Share Options granted	:	HK\$0.235 per Share
Number of Share Options granted	:	161,000,000 Share Options, each Share Option entitling the holder of the Share Options to subscribe for one Share at the exercise price

Closing price of the Shares on the Date of Grant : HK\$0.230 per Share

Average closing price of the Shares for the five business days immediately preceding the Date of Grant : HK\$0.2346 per Share

Validity period of the Share Options : The Share Options shall have a validity period from 13 July 2015 to 12 July 2020

Consideration for the grant : HK\$1.00 to be paid by each of the Grantee upon acceptance of the Share Options granted

Among the 161,000,000 Share Options granted, 29,000,000 Share Options were granted to the Directors as follows:

Name of Directors	Position	Number of Share Options granted
Chiau Sing Chi	Executive Director	8,000,000
Chow Man Ki, Kelly	Executive Director	3,000,000
Chan Cheong Yee	Executive Director	3,000,000
Lau Man Kit	Executive Director	3,000,000
Chin Chow Chung Hang, Roberta	Non-executive Director	3,000,000
Chum Kwan Yue, Desmond	Independent Non-executive Director	3,000,000
Wong Chak Keung	Independent Non-executive Director	3,000,000
Choi Mei Ping	Independent Non-executive Director	<u>3,000,000</u>
		<u><u>29,000,000</u></u>

Save as disclosed above, none of the Grantees are neither director, chief executive nor substantial shareholder of the Company, nor associate of any of them (as defined under the GEM Listing Rules) of the Company, or an associate (as defined in the GEM Listing Rules).

By order of the Board
Bingo Group Holdings Limited
Chan Cheong Yee
Executive Director

Hong Kong, 13 July 2015

As at the date of this announcement, the Board comprises Mr. Chiau Sing Chi, Ms. Chow Man Ki Kelly, Mr. Chan Cheong Yee, Mr. Chong Lee Chang and Mr. Lau Man Kit as executive Directors; Mrs. Chin Chow Chung Hang, Roberta as non-executive Director; and Mr. Chum Kwan Yue, Desmond, Mr. Wong Chak Keung and Ms. Choi Mei Ping as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website (www.hkgem.com) for at least 7 days from its date of publication and on the website of the Company (www.bingogroup.com.hk).