

To: Business Editor
[For immediate release]

BaWang International (Group) Holding Limited
霸王國際（集團）控股有限公司

Bawang Group Joins the Hang Seng Composite Index

[8 March 2010, Hong Kong] BaWang International (Group) Holding Limited (“**Bawang Group**” or the “Company”, HKEx Stock Code: 01338), a leading enterprise in Chinese herbal shampoo market in the PRC, announced that Bawang Group has been selected as a constituent of Hang Seng Composite Index (HSCI), effective 8 March 2010. Among the constituents of HSCI, Bawang Group has got in the Consumer Goods and MidCap categories.

Mr. Chen Qiyuan, Chairman of Bawang Group said, “We are honored that Bawang Group has been selected as one of the HSCI’s constituent stocks. The inclusion will not only further enhance our reputation and corporate image in the international capital market, but also help investors to better assess the Group’s future potential.”

“Being the leader of branded Chinese herbal HPC products, the Company will further increase our R&D efforts to expedite the development of Chinese herbal HPC products. Leveraging our new and high technology, we will make use of the advantages and specialty in traditional Chinese herbs to develop advanced and competitive products, so as to further enhance the competitiveness of Chinese herbal HPC products internationally and accelerate the pace of industrialisation and internationalisation of Chinese herbal products. After the launch of ‘Herborn’ branded Chinese herbal skincare product and professional high-end hair-care product line - ‘Bawang Men’s Series’, the Group will continue to apply Chinese traditional herbs in consumer products, and inherit the essence of traditional Chinese herbal medicine going forward. We will continue to extend our product lines and implement multi-product and multi-brand strategies, aiming to become a global leader of branded Chinese herbal HPC products.” Mr. Chen added.

The Hang Seng Composite Index Series (“HSCI Series”) includes Hang Seng Composite Index, Hang Seng Composite Industry Index and Hang Seng Composite Size Index. HSCI Series covers about 95% of the total market capitalisation of all stocks listed on the Main Board of the Stock Exchange of Hong Kong (“SEHK”). It is divided into Geographical Indexes and Industry Indexes, and aims to provide a comprehensive benchmark of the performance of stocks listed on the SEHK. After the yearly update, there are 309 companies selected in the series.

About Bawang Group

Bawang Group primarily designs, manufactures and markets Chinese herbal-based shampoo and hair-care products, skincare, as well as other products such as toothpaste and shower gels. Awarded the Well-known Trademark of China in 2007, Bawang brand has become the leading Chinese brand in the overall shampoo market in the PRC. According to Euromonitor, Bawang brand had the largest market share among all Chinese brands in the overall shampoo market in the PRC in terms of retail sales in the first half of 2008 of approximately 7.6%. Its market share in the Chinese herbal shampoo market in the PRC in terms of retail sales in the first half of 2008 was approximately 46.3%, far ahead of the 2nd player. As of 31 December 2008, the Company has an extensive distribution and retail network comprising 567 distributors and 46 KA retailers, covering 24 provinces and four municipalities in the PRC as well as Hong Kong, Macau, Singapore, Malaysia, Thailand and Myanmar.

Apart from Bawang Brand, the Company has introduced “Royal Wind” branded Chinese herbal anti-dandruff shampoo and hair-care products and “Herborn” branded Chinese herbal skincare products in May and December 2009 respectively. Bawang Group successfully listed on the Main Board of the Stock Exchange of Hong Kong Limited on 3 July 2009 with the stock code 01338.

Issued by Porda International (Finance) PR Company Limited for and on behalf of **BaWang International (Group) Holding Limited**. For further information, please contact:

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