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AUSNUTRIA DAIRY CORPORATION LTD

澳優乳業股份有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1717)

CHANGE OF COMPANY LOGO

The board of directors (the “**Board**”) of Ausnutria Dairy Corporation Ltd (the “**Company**”) is pleased to announce that the Company logo has been changed

to  (the “**New Logo**”) with effect from 19 January 2012.

REASONS FOR THE CHANGE OF LOGO

Over the years of business development, our products have extended from previously only manufactured in Australia to now in Australia, France and the Netherlands. Furthermore, as a result of acquiring the controlling interest of the “hundred years” dairy products manufacturing company, Ausnutria Hyproca Dairy Group B.V. (formerly Hyproca Dairy Group B.V.) (“**Hyproca Dairy**”), our research and development and production capability are greatly enhanced. In order to: (1) realize the globalization move and the successful acquisition of Hyproca Dairy; (2) cope with the future business development strategy of the Company; and (3) facilitate the recognition of the value of the brand name of Hyproca Dairy, the Board has resolved to change its Company logo to reflect the above moves with effect from 19 January 2012.

The New Logo will be printed on all corporate documents, including but not limited to, the Company's share certificates, promotional materials, interim and annual reports and corporate stationery, as well as the products of the Company. The Company's existing logo and the New Logo are set out below:

Existing Logo



New Logo



EFFECT OF THE CHANGE OF LOGO

The change of logo will not affect any of the rights of the shareholders of the Company. All existing certificates for shares of the Company (the "Shares") in issue bearing the existing logo of the Company will, after the change of logo, continue to be effective and as documents of title to the Shares and will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for the exchange of existing share certificates for new share certificates as a result of the change of logo.

The Company will continue to issue the existing share certificates which are still in its inventory until all existing share certificates have been used up, and thereafter share certificates bearing the New Logo will be issued.

By order of the Board of
Ausnutria Dairy Corporation Ltd
Wu Yueshi
Chairman

Changsha City, the PRC, 20 January 2012

As at the date of this announcement, the Board of the Company comprises four executive directors, namely, Mr. Wu Yueshi, Mr. Yan Weibin, Mr. Chen Yuanrong and Ms. Ng Siu Hung, and three independent non-executive directors, namely, Mr. Qiu Weifa, Mr. Jason Wan and Mr. Chan Yuk Tong.