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DAN FORM HOLDINGS COMPANY LIMITED

丹楓控股有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 271)

INSIDE INFORMATION ANNOUNCEMENT PROFIT WARNING

This announcement is made by Dan Form Holdings Company Limited (“**Company**” and together with its subsidiaries, “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (“**Board**”) wishes to inform the shareholders of the Company (“**Shareholders**”) and potential investors that, based on a preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31st December, 2016, the Group is expected to record a significant decrease in consolidated net profit as compared with the last year. The main reason for the significant decrease was caused by the significant decrease in fair value gain of investment properties held by associates. The Group is then expected to report a share of losses of associates of approximately HK\$31 million in current year while there was a share of profits of associates of approximately HK\$132 million in the last year.

The Company is still in the process of finalising the final results of the Group for the year ended 31st December, 2016. The information contained in this announcement is only based on the Board’s preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31st December, 2016, which may be subject to adjustments upon the finalisation of the review by the auditor of the Company. The final results of the Group for the year ended 31st December, 2016 will be published by the Company within the timeframe stipulated under the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

On behalf of the Board
Dan Form Holdings Company Limited
Edwin Lo King Yau
Executive Director

Hong Kong, 6th March, 2017

As at the date of this announcement, the Board comprises Mr. Patrick Lee Seng Wei (Chief Executive), Mr. Edwin Lo King Yau, Mr. Tao Tsan Sang, Mr. Liu Kin Sun and Ms. Cindy Yung Yee Mei being the Executive Directors; and Mr. Lee Seng Hui (Chairman) being the Non-Executive Director.