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DAN FORM HOLDINGS COMPANY LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code : 271)

ANNOUNCEMENT UPDATE ON THE PROPOSED TRANSACTION PURSUANT TO RULE 3.7 OF THE TAKEOVERS CODE

This announcement is made by Dan Form Holdings Company Limited (the “**Company**”) pursuant to Rule 3.7 of the Takeovers Code.

Reference is made to the announcement of the Company dated 28 June 2016 (the “**Announcement**”) in relation to, among other things, the Potential Acquisition. Unless otherwise stated, capitalized terms used herein shall have the same meanings as those defined in the Announcement.

The Company wishes to update the shareholders of the Company that the Board has been informed by the Controlling Shareholder that, as at the date of this announcement, discussions with respect to the Potential Acquisition are still on-going but no formal or definitive agreement between the Controlling Shareholder and the Potential Purchaser or other potential investors has been entered into.

In compliance with Rule 3.7 of the Takeovers Code, monthly announcement(s) setting out the progress of the Potential Acquisition will be made until an announcement of firm intention to make an offer under Rule 3.5 of the Takeovers Code or of a decision not to proceed with the Potential Acquisition is made in compliance with the Takeovers Code. Further announcement(s) will be made by the Company as and when appropriate or required in accordance with the Listing Rules and the Takeovers Code (as the case may be).

Shareholders of the Company and potential investors should be aware that the Potential Acquisition may or may not proceed and hence shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Dan Form Holdings Company Limited
Chen Si Ying, Cynthia
Company Secretary

Hong Kong, 28 July 2016

As at the date of this announcement, the Board comprises Mr. Dai Xiaoming as Executive Director, Mr. Kenneth Hiu King Kon as Non-executive Director, Mr. Jesse Nai Chau Leung, Dr. Xiang Bing and Mr. Edward Shen as Independent Non-executive Directors.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquires, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.