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DAN FORM HOLDINGS COMPANY LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 271)

ANNOUNCEMENT

This announcement is made by Dan Form Holdings Company Limited (the “**Company**”) pursuant to the requirement of Rule 13.09(1) of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

Reference is made to the announcement (the “**Announcement**”) of the Company dated 13 March 2012 in respect of a possible disposal (the “**Potential Disposal**”) of certain assets of the Company and its subsidiaries (the “**Group**”). Subsequent to the publication of the Announcement, the board of directors (the “**Board**”) of the Company has noticed various market discussions about the Potential Disposal and the Board wishes to provide some clarification by way of this announcement.

The Board wishes to point out that the Potential Disposal concerns the possible partial or entire sale of the residential developments at Red Hill, Tai Tam, Hong Kong, which are currently approximately 33.33%-owned by each of the Group, Chime Corporation Limited and Harte Estates Limited. The Board emphasises that the Company is only exploring the possible opportunity of proceeding with the Potential Disposal. As at the date of this announcement, the Company has not reached any specific terms in relation to the Potential Disposal nor has it entered into any legally binding agreement. Thus, the Potential Disposal may or may not be proceeded. Further announcement will be made should the Company enter into any agreement which constitutes a price-sensitive information or is otherwise discloseable under the applicable provisions of the Listing Rules.

Save as disclosed above, the Board confirmed that at present, it is not aware of any other matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Dan Form Holdings Company Limited
Chen Si Ying Cynthia
Company Secretary

Hong Kong, 15 March 2012

As at the date hereof, the Board comprises five Directors, of whom two are Executive Directors, namely Mr. Dai Xiaoming and Mr. Kenneth Hiu King Kon; and three are Independent Non-Executive Directors, namely Mr. Jesse Nai Chau Leung, Dr. Xiang Bing and Mr. Edward Shen.