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ASIA ORIENT HOLDINGS LIMITED

滙漢控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 214)

POSITIVE PROFIT ALERT

This announcement is made by Asia Orient Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company and potential investors that based on management information currently available, the Group is expected to record a significant improvement in profit attributable to shareholders of the Company for the six months ended 30 September 2009 as compared to the same period in 2008.

The significant improvement in profit was mainly attributable to (i) the share of profit of Asia Standard International Group Limited (“ASI”), an associated company of the Group, for the six months ended 30 September 2009, which is expected to increase significantly compared to the same period in last year; (ii) negative goodwill recognized on increased interest in ASI and (iii) gain, both realized and unrealized, on investments in financial assets.

ASI has issued a separate positive profit alert announcement today in respect of its results for the six months ended 30 September 2009.

The information contained in this announcement is only based on the preliminary assessment according to figures and information that have not been audited or reviewed by the Company’s auditors. Details of the Group’s performance will be disclosed in its interim results for the six months ended 30 September 2009 which is expected to be published in December 2009.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board of
Asia Orient Holdings Limited
Fung Siu To Clement
Chairman

Hong Kong, 27th October 2009

As at the date of this announcement, the executive directors of the Company are Mr. Fung Siu To Clement, Dr. Lim Yin Cheng, Mr. Poon Jing, Mr. Lun Pui Kan, Mr. Kwan Po Lam Phileas, the non-executive director is Mr. Chan Sze Hung, and the independent non-executive directors are Mr. Cheung Kwok Wah, Mr. Hung Yat Ming and Mr. Wong Chi Keung.

** for identification purpose only*