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Alpha Professional Holdings Limited

阿爾法企業控股有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 948)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance.

The Board hereby informs shareholders and potential investors of the Company that, based on the information currently available, the Group expects to record a significant increase in the consolidated net profit for the six months ended 30 September 2018 as compared to the corresponding period in 2017.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Alpha Professional Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company hereby informs the shareholders and potential investors of the Company that, based on the information currently available, the Group expects to record a significant increase in the consolidated net profit for the six months ended 30 September 2018 as compared to the corresponding period in 2017.

The Board believes that such expected significant increase was mainly attributable to the following factors:

** For identification purpose only*

- (a) driven by expansion to new target markets, including but not limited to Russia and further development of existing target markets, the Group had recorded an increase in sales volume for the six months ended 30 September 2018 as compared to the corresponding period in 2017; and
- (b) absence of restructuring costs and other relevant expenses paid of approximately US\$642,674 (equivalent to approximately HK\$5.0 million) arising on reorganization (under the Scheme of Arrangement) of the Group for the six months ended 30 September 2017. The reorganization had been fully completed in the year ended 31 March 2018.

As the Company is still in the process of finalizing its interim results for the six months ended 30 September 2018, the information contained in this announcement is a preliminary estimate by the management of the Group according to the latest unaudited management account of the Group and is not based on any figures or information that has been reviewed by the independent auditor of the Company. Further details of the financial performance of the Group will be disclosed when the interim results of the Group for the six months ended 30 September 2018 are announced.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Alpha Professional Holdings Limited
XIONG Jianrui
Chairman

Hong Kong, 29 October 2018

As at the date of this announcement, the executive Directors of the Company are Mr. Xiong Jianrui and Mr. Yi Peijian, and the independent non-executive Directors are Mr. Cui Songhe, Mr. Khoo Wun Fat William and Mr. Lin Tao.