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## **Jiu Rong Holdings Limited** **久融控股有限公司**

*(formerly known as Mitsumaru East Kit (Holdings) Limited 三丸東傑(控股)有限公司)*  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 2358)**

### **CHANGE OF NAME, STOCK SHORT NAME AND LOGO OF THE COMPANY**

#### **CHANGE OF COMPANY NAME AND LOGO**

The Board is pleased to announce that the Certificate of Incorporation on Change of Name was issued by the Bermuda Registry of Companies on 30 June 2014 certifying that the change of English name of the Company from “Mitsumaru East Kit (Holdings) Limited” to “Jiu Rong Holdings Limited” and the change of Chinese name of the Company from “三丸東傑(控股)有限公司” to “久融控股有限公司”. The Certificate of Registration of Alteration of Name of registered non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 25 July 2014 confirming the Company has altered its name and is now registered under the name of “Jiu Rong Holdings Limited 久融控股有限公司” in Hong Kong under Part 16 of Companies Ordinance.

Accordingly, the logo of the Company has been changed to  which will be printed on all corporate documents of the Company with effect from 4 August 2014.


## **CHANGE OF STOCK SHORT NAME**

With effect from 9:00 a.m. on 4 August 2014, the Shares will be traded under a new stock short name. The English stock short name of the Company will be changed from “MITSUMARU HOLD” to “JIU RONG HOLD”, while the Chinese stock short name of the Company will be changed from “三丸控股” to “久融控股” for trading in the Shares on the Stock Exchange. The stock code of the Company will remain unchanged as “2358”.

Reference is made to the circular (the “**Circular**”) of Jiu Rong Holdings Limited (formerly known as Mitsumaru East Kit (Holdings) Limited) (the “**Company**”) dated 11 June 2014 and the announcement relating to the poll voting results at the extraordinary general meeting held on 27 June 2014 (the “**EGM**”), in relation to, among other things, the proposed change of name of the Company (the “**Change of Company Name**”). Capitalized terms used herein shall have the same meanings as those defined in the Circular unless otherwise stated.

## **CHANGE OF COMPANY NAME AND LOGO**

Following the passing of the special resolution approving the Change of Company Name by the Shareholders at the EGM, the Board is pleased to announce that the Certificate of Incorporation on Change of Name was issued by the Bermuda Registry of Companies on 30 June 2014 certifying that the change of name of the Company from “Mitsumaru East Kit (Holdings) Limited” to “Jiu Rong Holdings Limited” and the change of Chinese name of the Company from “三丸東傑(控股)有限公司” to “久融控股有限公司”. The Certificate of Registration of Alteration of Name of registered non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 25 July 2014 confirming the Company has altered its name and is now registered under the name of “Jiu Rong Holdings Limited 久融控股有限公司” in Hong Kong under Part 16 of Companies Ordinance.

Accordingly, the logo of the Company has been changed to  which will be printed on all corporate documents of the Company with effect from 4 August 2014.

## **EFFECT OF THE CHANGE OF COMPANY NAME**

The Change of Company Name will not affect any right of the Shareholders or the Company’s daily business operation and its financial position.

With effect from 4 August 2014, new share certificates of the Company will be issued in the new name of the Company in any subsequent issue of Shares. However, all existing certificates of securities in issue bearing the present name of the Company shall, after the Change of Company Name becoming effective, continue to be good evidence of legal title to such securities and the existing share certificates will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for exchange of the existing certificates of securities for new share certificates bearing the new name of the Company.

## **CHANGE OF STOCK SHORT NAME**

With effect from 9:00 a.m. on 4 August 2014, the Shares will be traded under a new stock short name. The English stock short name of the Company will be changed from “MITSUMARU HOLD” to “JIU RONG HOLD”, while the Chinese stock short name of the Company will be changed from “三丸控股” to “久融控股” for trading in the Shares on the Stock Exchange. The stock code of the Company will remain unchanged as “2358”.

By Order of the Board  
**Jiu Rong Holdings Limited**  
**Siu Chi Ming**  
*Executive Director*

Hong Kong, 30 July 2014

*As at the date of this announcement, Mr. Siu Chi Ming, Mr. Tang Chin Wan and Ms. Wang Liping are the Executive Directors; Ms. Au Shui Ming, Mr. Tsang Ho Ka, Eugene and Mr. Wu Yinong are the Independent Non-executive Directors.*

*The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, their opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any such statements in this announcement misleading.*