



Mitsumaru East Kit (Holdings) Limited

三丸東傑(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2358)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that it is expected that the Group will record a net loss for the six months ended 30 June 2008.

As the Company is still in the process of finalising its unaudited interim results for the six months ended 30 June 2008, the Company has not yet quantified the amount of net loss for the six months ended 30 June 2008. The information contained in this announcement is only a preliminary estimate given by the management of the Company and is not based on any figures or information which has been audited or reviewed by the Company's auditors. Finalised interim results of the Group will be announced by the Company as soon as practicable.

Shareholders of the Company and potential investors should exercise caution when dealing in shares of the Company.

This announcement is made by Mitsumaru East Kit (Holdings) Limited (the “**Company**”, and when referred to together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

There was increasing pressure on profit margins due to a reduction in the selling price of CTV products and an escalating cost of certain raw materials and components, wage overheads as well as logistics and transportation costs. Drastic Renminbi appreciation hit export and led to foreign exchange losses.

These negative factors remain unchanged. Accordingly, the board of directors (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that it is expected that the Group will record a net loss for the six months ended 30 June 2008.

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SUSPENSION OF TRADING

At the direction of the Stock Exchange of Hong Kong Limited, trading in the shares of the Company was suspended from 9:30 a.m. on 14 February 2008 and will remain suspended until further notice.

By Order of the Board
Mitsumaru East Kit (Holdings) Limited

Cheng Sik Kong
Company Secretary

Hong Kong, 25 September 2008

As at the date of this announcement, the Board comprises:

Executive Directors:

Mr. Zhang Shuyang
Mr. Leung Koon Sing

Independent Non-executive Directors:

Mr. Chiu Chi Cheong Clifton
Mr. Martin He
Mr. Mu Xiangming