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Mitsumaru East Kit (Holdings) Limited **三丸東傑(控股)有限公司**

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2358)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that it is expected that the Group will record a net loss for the year ending 31 December 2007 which may be materially and adversely worse than generally accepted market expectations.

As the Company is still in the process of finalising its results for the year ended 31 December 2007, the information contained in this announcement is a preliminary estimate given by the management of the Company and is not based on any figures or information that has been audited or reviewed by the Company's auditors.

Shareholders of the Company and potential investors should exercise caution when dealing in shares of the Company.

This announcement is made by Mitsumaru East Kit (Holdings) Limited (the “**Company**”, and when referred to together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

In the interim report of the Company dated 17 September 2007 and for the six months ended 30 June 2007, the Company disclosed that, based on unaudited financial statements and management accounts, the Group has recorded a net loss of HK\$49.6 million during the relevant period due to a number of adverse factors, including that the Group had made a provision amounting to HK\$35.5 million for bad and doubtful debts, and that there was increasing pressure on profit margins due to a reduction in the selling price of CRT products and an increase in the costs of certain raw materials.

These negative factors remain unchanged and have, to a certain extent, deteriorated. Accordingly, the Board wishes to inform the shareholders of the Company and potential investors that it is expected that the Group will record a net loss for the year ending 31 December 2007 which may be materially and adversely worse than generally accepted market expectations.

As the Company is still in the process of finalising its results for the year ended 31 December 2007, the information contained in this announcement is a preliminary estimate given by the management of the Company and is not based on any figures or information that has been audited or reviewed by the Company's auditors.

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As at the date of this announcement, the Directors of the Company are:

Executive Directors:

Mr. Zhang Shuyang

Mr. Tung Chi Wai, Terrence

Independent Non-executive Directors:

Mr. Ede Hao Xi, Ronald

Mr. Mu Xiangming

Mr. Li Yueh Chen

By Order of the Board
Zhang Shuyang
Chairman

30 January 2008