Wuzhou International Holdings Limited

Stock Code: 01369.HK

Newsletter – March 2016



Project Updates

Trade Logistics Centre

China International Electrics & Electronic Appliance City Organizes Investment Invitation and Internet + Electronic Appliance Spring Fair in Leging City

On 15 February, China International Electrics & Electronic Appliance City organized an Investment Invitation and Internet + Electronic Appliance Spring Fair in Leqing City. During the opening ceremony, Mr. Shu Cewan, Deputy Chairman and President of the Group, stated that Leqing City is in the process of implementing comprehensive reforms and has reached a critical stage of its development. Following the implementation of the 13th Five-Year Plan, the construction of Liubai New District and further industrial upgrades, more investment opportunities and development potential will be created. The venue area of this year's trading fair is 30,000sq.m, and can accommodate 600 international booths. With the aim of providing incentive to businesses and benefitting all parties involved, all booths could be rented for free. This preferential arrangement was applauded by over 600 international and domestic renowned electronic appliance exhibitors. China International Electrics & Electronic Appliance City aims to build a smart trade and logistics eco-system with a complete production chain. It has signed a contract with "易科雲網", an expert in operating e-commerce industrial parks in China, to build the next generation of B2B2C cross-border e-commerce industrial zones that integrate e-commerce operations and services, cross-border e-commerce platforms, integrated foreign trading services, and international logistics ports. The facility will provide a low-cost and extensive mechanism with strong branding to SMEs and businesses, allowing them to capture market opportunities.





Corporate Awards

"Wuzhou" is Recognized as a Famous Trademark in Wuxi City and Jiangsu Province

The registered trademark of "Wuzhou" of Wuxi Wuzhou International Decoration City was recently recognized as a famous trademark in Wuxi City and Jiangsu province. The Group has always believed that superior quality enables a company to gain a foothold in the market, while a strong brand can make a company prosper. It has focused on innovation and building its brand image. Through "nurturing" a brand with a strategic plan, "building" a brand with excellent quality, "creating" a brand with leading operations, "promoting" a brand through various channels, and "making a brand shine" through charity work, the Group has achieved major breakthroughs in brand building and gained recognition from the community. The Wuxi Famous Trademark was rewarded by the Wuxi Famous Trademark Committee which identifies, reviews and selects trademarks according to relevant standards.



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Corporate Awards

Zhangzhou Wuzhou City Named Highly Anticipated New Property in Zhangzhou in 2016

Zhangzhou Wuzhou City has been recently named the Highly Anticipated New Property in Zhangzhou in 2016 by Minnan Daily and Zhangzhou Soufun. This accolade marks another achievement of the Project after garnering the titles of Major Project of Fujian Province and Major Project of Zhangzhou City. The foundation stone laying ceremony of the Project was held on 8 November 2015, and a proportion of buildings have already been completed. The global investment engagement center and solarium of the Project have also opened. Investment engagement work for Phase I of the household construction material as well as the ironware and electromechanical market has already commenced. Currently, brands such as Chint Electrics, Delixi, Zuoyou Furniture and WeiLaiZhiXing Mechanical and Electrical Hardware Store have become tenants of the Project. In the near future, the commercial trading giant Zhangzhou Wuzhou City will continue to demonstrate its unique attractiveness in Fujian and Guangdong and promote the modern and international development of the commercial trading sector within these regions.



The Project Company and Commercial Management Company of Zhengzhou Wuzhou City Garner Awards

On 20 February, Xingyang Project Company won the 2015 Contributor's Cup while Xingyang Commercial Management Company was named Contributing Enterprise in Taxpaying in 2015 at the 2016 Economic Conference held at Yulong Town in Xingyang City. The legal persons of both companies were also included in the outstanding entrepreneurs poll and were each named Outstanding Entrepreneur of the Year respectively. In 2015, the Zhengzhou Xingyang Project achieved the annual corporate responsibility goals of the Group and adhered to the local government's policy to "execute reforms, strengthen investment, adjust structure and seek advancement". Annual sales demonstrated a positive trend of sustained sales growth. Phase I of the Zhengzhou commercial project has commenced trial operations by the end of the year and has contributed to the continuous and rapid local economic growth, thus receiving unanimous recognition from the local government.



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Starting in Wuxi, Jiangsu Province in 2004, Wuzhou International is a developer and operator of trade logistics centres and multi-functional commercial complexes with 39 projects covering twelve provinces and municipality across China. The Group's "Wuzhou International" brand was named "2014 China Top 10 Commercial Property Developers", by Development Research centre of the State Council. As at the end of 2014, Wuzhou International is No. 1 in the no. of trade logistics centre, No. 1 in the no. of partial completed and trade logistics centre in operation, and No. 1 in the coverage of provinces and cities, according to Savills.

Stock Information

*As at 9 March 2016

HKSE

Stock Code: 01369.HK Stock Price*: HK\$0.790

Market Capitalisation*: HK\$3.94 billion 52-week Range*: HK\$0.640 – 1.910

Wuzhou International Holdings Limited

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