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WINTO GROUP (HOLDINGS) LIMITED

惠陶集團(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8238)

PROFIT WARNING

This announcement is made by Winto Group (Holdings) Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors of the Company wishes to inform the shareholders of the Company (“**Shareholders**”) and potential investors that, based on a preliminary assessment of the latest unaudited consolidated management accounts of the Group for the nine months ended 30 September 2023 and the information currently available to the Board, the Group is expected to record a loss of approximately HK\$23 million for the nine months ended 30 September 2023 as compared to a profit of approximately HK\$12 million for the nine months ended 30 September 2022. The loss for the nine months ended 30 September 2023 was attributable to i) the drop in revenue due to the decrease in demand in the publications and advertising business and the billboard advertising business; ii) the increase in operating expenses; and iii) the recognition of impairment loss under the expected credit loss of approximately HK\$7 million.

The Company is still in the process of finalising its consolidated financial results for the nine months ended 30 September 2023 of the Group. The information contained in this announcement is only based on the Board’s preliminary assessment of the latest unaudited consolidated management accounts of the Group and information currently available to the Board and is not based on any financial figures or information which have been audited or reviewed by the auditors nor approved by the audit committee of the Company.

Detailed financial information and performance of the Group for the nine months ended 30 September 2023 will be disclosed in the forthcoming interim results announcement of the Company. Shareholders and potential investors are advised to read the interim results announcement of the Company carefully, which is expected to be published on 14 November 2023. Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Winto Group (Holdings) Limited
Hung Yuen Kin
Executive Director

Hong Kong, 6 November 2023

As at the date of this announcement, the Board comprises Mr. Lui Man Wah, Mr. Hung Yuen Kin and Mr. Wong Yuk as executive Directors, and Ms. Wong Chi Ling, Mr. Lin Zexin and Mr. Lee Man Yeung as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its posting and be posted and remains on the website of the Company at <http://www.wintogroup.hk>.