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WINTO GROUP (HOLDINGS) LIMITED
惠陶集團（控股）有限公司
(Incorporated in Cayman Islands with limited liability)
(Stock code: 8238)

**PROFIT ALERT
REDUCTION OF LOSS**

This announcement is made by Winto Group (Holdings) Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the GEM of the Stock Exchange (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the information currently available to the Board, it is expected that the Group will record a substantial decrease in loss of approximately HK\$10 million for the year ended 31 December 2017 (“**Year 2017**”) as compared to the loss of approximately HK\$27 million for the corresponding period in 2016 (“**Year 2016**”). Although the Group expected to record decrease in revenue from continuing operations and recognise impairment loss on goodwill in Year 2017, the expected substantial decrease in loss for Year 2017 was mainly attributable to (i) gain on disposal of subsidiaries and associates and gain from change in fair value of investment property were recognised during Year 2017; (ii) reduction in loss derived from outdoor advertising business for Year 2017 as compared to Year 2016; and (iii) a positive fair value change on financial assets for Year 2017 as compared to a negative change for Year 2016.

The information contained in this announcement is only based on the preliminary assessment by the Board of the Company of the unaudited consolidated management accounts of the Group for Year 2017 (the “**Management Accounts**”) and is not based on any figure or information which has been audited or reviewed by the Company’s auditors, nor have the Management Accounts been reviewed by the Audit Committee. The Company is in the process of finalising the results of the Group for Year 2017. Details of the Group’s financial information and performance will be disclosed in the annual result announcement of the Company for the Year, which is expected to be published on 23 March 2018.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board
Winto Group (Holdings) Limited
Tang Yau Sing
Executive Director

Hong Kong, 15 March 2018

As at the date of this announcement, the Board comprises Mr. Tang Yau Sing as executive director; and Mr. Wen Kai, Mr. Tsang Zee Ho, Paul and Mr. Tse Chi Wai as independent non-executive directors.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its posting and be posted and remains on the website of the Company at <http://www.wintogroup.hk>.