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WINOX

WINOX HOLDINGS LIMITED

盈利時控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 6838)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that the Group is expected to record a loss for the year ended 31 December 2024 in the range of HK\$18,000,000 to HK\$23,000,000. The information contained in this announcement is only based on a preliminary assessment of the information made available to the board as at the date hereof and such information or figure has not been reviewed by the auditors of the Company.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by Winox Holdings Limited (“**Company**” and together with its subsidiaries, “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (“**SFO**”).

The board (“**Board**”) of directors (“**Directors**”) of the Company wishes to inform the shareholders (“**Shareholders**”) and potential investors of the Company that, based on a preliminary review of the unaudited consolidated management accounts of the Group for the 11 months ended 30 November 2024 in which the Group made a loss of approximately HK\$15,000,000 and the information currently made available to the Board, the Board expected the Group will make a loss for the year ended 31 December 2024 in the range of HK\$18,000,000 to HK\$23,000,000 (full year of 2023: net profit of HK\$63,726,000). The estimated loss for the year ended 31 December 2024 is mainly attributable to (1) the decrease in sales of watch bracelets and smart wearables of the Group due to the weakened global demand for luxury products; and (2) the decrease in gross profit margin due to severe market competition.

The information contained in this announcement is only based on a preliminary assessment of the information made available to the Board as at the date hereof and such information or figure has not been reviewed by the auditors of the Company. The final results announcement of the Group for the year ended 31 December 2024 is expected to be published before the end of March 2025.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Yiu Hon Ming
Chairman

Hong Kong • 17 January 2025

As at the date of this announcement, the Board comprises (a) six Executive Directors, namely, Mr. Yiu Hon Ming, Mr. Yiu Tat Sing, Mr. Li Chin Keung, Ms. Law Wai Ping, Mr. Chau Kam Wing Donald and Ms. Yiu Ho Ting; and (b) four Independent Non-executive Directors, namely, Mr. Hou Bojian, Mr. Carson Wen, Professor Wong Lung Tak Patrick and Mr. Wu Ming Lam.