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WINOX

**WINOX HOLDINGS LIMITED**

**盈利時控股有限公司**

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 6838)

## **PROFIT WARNING**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that the Group is expected to record a decrease of approximately 67% in its consolidated net profit for the Period as compared with that for the corresponding period last year of HK\$28,013,000. The information contained in this announcement is only based on a preliminary review of the management accounts of the Group for the Period and such accounts have not been reviewed by the auditors of the Company.

**Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.**

This announcement is made by Winox Holdings Limited (“**Company**” and together with its subsidiaries, “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (“**SFO**”).

The board (“**Board**”) of directors (“**Directors**”) of the Company wishes to inform the shareholders of the Company (“**Shareholders**”) and potential investors that, based on a preliminary review of the management accounts of the Group for the six months ended 30 June 2024 (“**Period**”) and the information currently made available to the Board, the Group is expected to record a decrease of approximately 67% in its consolidated net profit for the Period as compared with that for the corresponding period last year of HK\$28,013,000. Such estimated decrease in profit during the Period is mainly attributable to (1) the decrease in sales of watch bracelets and smart wearables of the Group due to the weakened global demand for luxury products; and (2) the decrease in gross profits margin due to severe market competition.

The information contained in this announcement is only based on a preliminary review of the management accounts of the Group for the Period and such accounts have not been reviewed by the auditors of the Company. The interim results announcement of the Group for the Period will be published before the end of August 2024.

**Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By Order of the Board  
**Yiu Hon Ming**  
*Chairman*

Hong Kong • 5 August 2024

As at the date of this announcement, the Board comprises (a) six Executive Directors, namely, Mr. Yiu Hon Ming, Mr. Yiu Tat Sing, Mr. Li Chin Keung, Ms. Law Wai Ping, Mr. Chau Kam Wing Donald and Ms. Yiu Ho Ting; and (b) four Independent Non-executive Directors, namely, Mr. Hou Bojian, Mr. Carson Wen, Professor Wong Lung Tak Patrick and Mr. Wu Ming Lam.