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WINOX

WINOX HOLDINGS LIMITED

盈利時控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 6838)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors of the Company that the Group is expected to record an increase of approximately 60% in its consolidated net profit for the Period as compared with that for the corresponding period last year of HK\$39,193,000. The information contained in this announcement is only based on a preliminary review of the management accounts of the Group for the Period and such accounts have not been reviewed by the auditors of the Company.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by Winox Holdings Limited (“**Company**” and together with its subsidiaries, “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (“**SFO**”).

The board ("**Board**") of directors ("**Directors**") of the Company wishes to inform the shareholders ("**Shareholders**") and potential investors of the Company that, based on a preliminary review of the management accounts of the Group for the six months ended 30 June 2018 ("**Period**") and the information currently made available to the Board, the Group is expected to record an increase of approximately 60% in its consolidated net profit for the Period as compared with that for the corresponding period last year of HK\$39,193,000. Such anticipated increase in profit is mainly attributable to (1) the increase in sales of watch bracelets, and mobile phone cases and parts of the Group during the Period; and (2) the reduced income tax provision for the Period and the reversal of over-provision of income tax for last year due to the approval of the reduction of enterprise income tax rate of two PRC subsidiaries of the Company from 25% to 15%.

The information contained in this announcement is only based on a preliminary review of the management accounts of the Group for the Period by the Board and the management of the Company and such accounts have not been reviewed by the auditors of the Company. The interim results announcement of the Group for the Period is expected to be published before the end of August 2018.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Yiu Hon Ming
Chairman and Managing Director

Hong Kong • 6 August 2018

As at the date of this announcement, the Board comprises (a) five Executive Directors, namely, Mr. Yiu Hon Ming, Ms. Law Wai Ping, Mr. Chau Kam Wing Donald, Mr. Li Chin Keung and Ms. Yiu Ho Ting; (b) one Non-executive Director, namely, Mr. Au Wai Ming; and (c) three Independent Non-executive Directors, namely, Mr. Carson Wen, Professor Wong Lung Tak Patrick and Mr. Wu Ming Lam.