



**TSL Jewellery 2013/2014 Annual Report  
Wins Six International ARC Awards**

***A Creative Representation of Exquisite Craftsmanship***

(5 August 2014 – Hong Kong) **Tse Sui Luen Jewellery (International) Limited** (“**TSL Jewellery**” or the “Group”, HKSE stock code: 417), one of the largest jewellers in Asia, earns a total of six titles in the 28<sup>th</sup> International ARC Awards for its 2013/2014 annual report, recognizing its outstanding performance in corporate communications. Not only did TSL Jewellery bag the most number of ARC Award titles in the Company’s history, it also saw the sixth consecutive year for its exceptional annual reports to be recognized by the internationally-acclaimed Award.

Accolades claimed are as follows:

	<b>Category</b>	<b>Award</b>
1.	Printing & Production – Luxury Goods	Silver
2.	Printing & Production – Retail – Jewellery	Silver
3.	Interior Design – Luxury Goods	Bronze
4.	Interior Design – Retail – Jewellery	Bronze
5.	Non Traditional AR – Luxury Goods	Honors
6.	Non Traditional AR – Retail – Jewellery	Honors

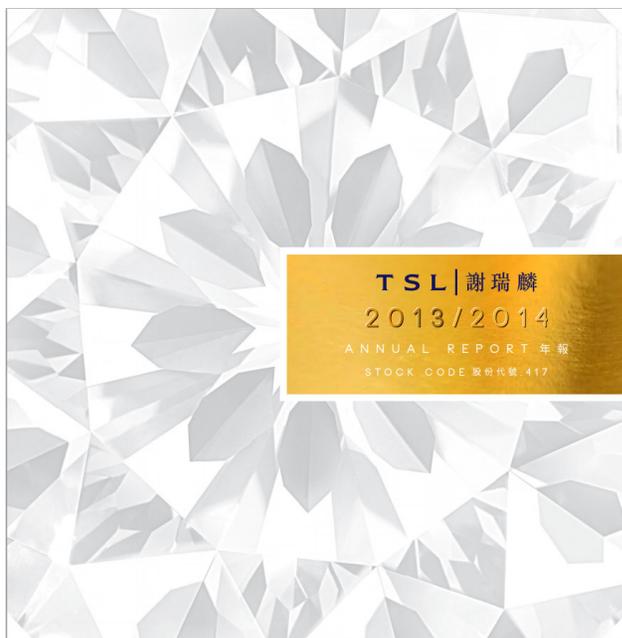
Mrs. Annie Yau Tse, Chairman and Chief Executive Officer of the Group said, “We are delighted and honoured to receive the recognitions from the International ARC Awards on the design and production of our annual reports, which was supported by our devotion to corporate communications. Receiving the ARC Awards continuously for years has demonstrated not only our commitment to effective communications with TSL stakeholders but also our persistence in delivering annual reports of international standard. We value our relationship with investors and the public, and will continue to produce annual reports of high quality.”

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Themed “Exquisite Craftsmanship”, the cover of TSL Jewellery’s 2013/2014 annual report features the Group’s masterpiece – TSL Estrella Diamond with nine perfectly symmetric “Hearts” and a distinctive “Blossom” pattern which demonstrates the unrivalled quality and craftsmanship of TSL Jewellery. The interior depicts an art gallery with TSL Jewellery’s show-stopping pieces appearing throughout the report together with the Group’s senior management and various art pieces, showcasing the Group’s superior creativity and exquisite designs. The innovative design and layout also afford a pleasant read of the overall annual report.

The International ARC Awards, organized by MerComm Inc., is considered the most highly respected and prestigious award by industry peers and is dubbed the "Academy Awards of Annual Reports". Now in its 28th year, the ARC Awards is the world’s largest and independent international competition honoring excellence in annual reports that attracts hundreds of entries from all over the world every year. Entries are judged based on the values of creativity, clarity, effectiveness, and excellence by a panel of distinguished judges, whose professionalism ensured the competition's long-standing tradition of impartiality and integrity.

***Selected pages from the 2013/2014 annual report:***



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### **About TSL Jewellery (HKSE stock code: 417)**

TSL Jewellery is currently one of the largest jewellers in Asia, principally engaged in jewellery design, retailing, export and manufacturing. TSL Jewellery was established in 1971, and was listed on the Hong Kong Stock Exchange in 1987. The Company operates over 200 jewellery boutiques spanning major cities in Asia, including Beijing, Shanghai, Guangzhou, Hong Kong, Macau, Kuala Lumpur and Tokyo.

For more information on TSL Jewellery, please visit: <http://www.tslj.com>.