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TSE SUI LUEN JEWELLERY (INTERNATIONAL) LIMITED

謝瑞麟珠寶(國際)有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 417)

RESIGNATION OF EXECUTIVE DIRECTOR

The Board announces that Ms. CHOW Kwok Ying, Rachel has tendered her resignation as an Executive Director of the Company with effect from 1 May 2011.

The board of directors (the “Board”) of Tse Sui Luen Jewellery (International) Limited (the “Company”) announces that Ms. CHOW Kwok Ying, Rachel (“Ms. Chow”) has tendered her resignation as an Executive Director of the Company with effect from 1 May 2011 in order to dedicate more time to her other commitment. Therefore, Ms. Chow would also cease to be a member of the Executive Committee of the Company with effect from 1 May 2011.

Ms. Chow confirmed that she has no disagreement with the Board and there is no matter that needs to be brought to the attention of the shareholders of the Company in respect of her resignation.

The Board would like to take this opportunity to express its sincere gratitude to Ms. Chow for her valuable contribution to the Company during her tenure.

By order of the Board
Tse Sui Luen Jewellery (International) Limited
YAU On Yee, Annie
Chairman

Hong Kong, 29 April 2011

At the date of this announcement, the Board comprises:

Executive Directors:

Ms. YAU On Yee, Annie
Mr. Erwin Steve HUANG
Mr. CHEUNG Tse Kin, Michael
Mr. LAI Tsz Mo, Lawrence
Ms. CHOW Kwok Ying, Rachel

Independent Non-executive Directors:

Mr. CHUI Chi Yun, Robert
Mr. HENG Ching Kuen, Franklin
Mr. CHAN Yue Kwong, Michael

* *For identification purpose only*