

Press Release

[For Immediate Release]

**Ponte 16 Introduces Brand New Tourist Hot Spot to Macau
Grand Opening of Macau's First 3D Museum**

22 May 2015, Hong Kong – Success Universe Group Limited (“Success Universe” or the “Company”, Stock Code: 00487.HK, together with its subsidiaries, collectively the “Group”) flagship investment project – Ponte 16 (“Ponte 16”) has co-organised the first large-scale 3D museum in Macau – Pier 16 Macau 3D World with Hong Kong 3D Museum Limited. A grand opening ceremony was held on 21 May 2015, building a more diversified entertainment mix in Ponte 16, as well as introducing a new tourist hot spot to bring additional travel and entertainment experience in Macau.

Mr. Yeung Hoi Sing, Sonny - the Chairman of Success Universe and Chief Executive Officer of Ponte 16 said at the grand opening ceremony, “Macau’s tourism industry has been undergoing structural changes in recent years. In addition to gaming, tourists are now pursuing a more in-depth travelling experience in Macau. With its exclusive geographical advantage, Ponte 16 is infused with top notch entertainment, upscale culinary experience and the rich culture of Macau. We have also been actively organising various events and bringing the latest elements to Ponte 16. Pier 16 Macau 3D World does not only represent a milestone on the development of Ponte 16, it is also a hot new feature in Macau’s non-gaming entertainment. We believe that the further enrichment in Macau’s tourism industry will attract more tourists and promote cultural tourism in Macau.”

Nearly a hundred guests attended the opening ceremony to show their support to Ponte 16. Mr. Cheng Wai Tong - Acting Director of Macau Government Tourist Office, Mr. Leong Ieng Va - Acting Chief of Department for the Promotion of Cultural and Creative Industries of Cultural Affairs Bureau, Mr. Zhang Xiao Guang - Deputy Director-General of the Department of Culture and Education of the Liaison Office of the Central People’s Government in the Macao SAR, Ms. Angela Leong - Member of Legislative Council of Macao and Managing Director of Sociedade de Jogos de Macau S.A., and the top management of Ponte 16, including Dr. Ambrose So - Chairman of Ponte 16, Mr. Sonny Yeung - Chief Executive Officer of Ponte 16 and Dr. Hoffman Ma - Deputy Chief Executive Officer of Ponte 16, Mr. Winston Lo and Mr. Zacheus Law - Managing Directors of Pier 16 Macau 3D World officiated the ribbon-cutting ceremony to declare the grand opening of Pier 16 Macau 3D World.

As the only integrated casino-entertainment resort located in the Inner Harbour of Macau, Ponte 16 is constantly adding new elements to enrich guest experience in the resort. The newly-added Pier 16 Macau 3D World, spanning over 18,000 square feet, features more than 100 photography points in various theme zones, namely “MJ in 3D”, “3D Jurassic World”, “3D Macau Journey”, “Touch of French”, “Romantic Story”, “Chinese Culture” and “3D Interactive Experience Zone”. Pier 16 Macau 3D World offers visitors a chance to take amusing pictures with various exhibits and 3D paintings. Many of MJ memorable collections at Ponte 16 will be displayed in the new attraction.

-END-



Photo 1: Mr. Cheng Wai Tong (middle) - Acting Director of Macau Government Tourist Office, Mr. Leong Ieng Va (2nd left) - Acting Chief of Department for the Promotion of Cultural and Creative Industries of Cultural Affairs Bureau, Mr. Zhang Xiao Guang (3rd right) - Deputy Director-General of the Department of Culture and Education of the Liaison Office of the Central People's Government in the Macao SAR, Ms. Angela Leong (3rd left) - Member of Legislative Council of Macao and Managing Director of Sociedade de Jogos de Macau S.A., and the top management of Ponte 16, including Dr. Ambrose So (4th left) - Chairman of Ponte 16, Mr. Sonny Yeung (4th right) - Chief Executive Officer of Ponte 16 and Dr. Hoffman Ma (2nd right) - Deputy Chief Executive Officer of Ponte 16, Mr. Winston Lo (1st left) and Mr. Zaccheus Law (1st right) - Managing Directors of Pier 16 Macau 3D World were invited to officiate the ribbon-cutting ceremony at the grand opening of Pier 16 Macau 3D World.



Photo 2: Dr. Ambrose So (4th right) - Chairman, Mr. Sonny Yeung (3rd right) - Chief Executive Officer and Dr. Hoffman Ma (2nd right) - Deputy Chief Executive Officer of Ponte 16 initiated to take pictures with various exhibits in Pier 16 Macau 3D World.

About Success Universe Group Limited

Success Universe Group Limited (together with its subsidiaries, collectively the “Group”) is listed company The Stock Exchange of Hong Kong Limited (Stock Code: 00487.HK) and is the listed arm of Success Universe Group. The Group operates travel and lottery businesses, and is involved in gaming and entertainment-related sector through its flagship investment project Ponte 16. Riding on a strong foundation and the tremendous synergies across business segments and the flagship investment project, the Group aims to become a leading player in the gaming, entertainment and tourist-related industries.

For investor and media enquiries, please contact:

Success Universe Group Limited

Gloria Chan

Email: gloria.chan@successug.com

Tel: 852-3101 8668

Yoki Fung

Email: yoki.fung@successug.com

Tel: 852-3106 4271

DLK Advisory Limited

Hazel Chan

Email: hazelchan@dlkadvisory.com

Tel: 852-2854 8719

Maggie Lee

Email: maggielee@dlkadvisory.com

Tel: 852-2854 8720