

**Press Release**

[For immediate release]

## **Success Universe Announces Positive Profit Alert**

**05 August 2013, Hong Kong – Success Universe Group Limited** (“Success Universe” or the “Company”, Stock Code: 00487.HK), today announced that the Company is expected to record an unaudited consolidated profit after tax for the six months ended 30 June 2013 as compared with an unaudited consolidated loss after tax for the six months ended 30 June 2012.

Notwithstanding the performance of the Company’s travel business was affected by the unfavourable global economy and a segment loss for the six months ended 30 June 2013 was expected to be recorded as compared with a segment profit for the six months ended 30 June 2012, the Company’s unaudited consolidated profit after tax was mainly attributable to (i) a gain recognized on derecognition of a long term payable as a result of the acquisition of the entire equity interest of Maruhan Corporation (“Maruhan”) in World Fortune Limited (“World Fortune”, an indirect subsidiary of the Company) and the entire amount of the shareholder’s loans provided by Maruhan to World Fortune by Golden Sun Profits Limited, an indirect subsidiary of the Company, pursuant to the exercise of option by Maruhan (“Acquisition”) which was completed on 21 May 2013. World Fortune is principally engaged in the holding of 49% equity interest in Pier 16 – Property Development Limited, which is principally engaged in the investment, development and, through its subsidiaries, operation of Ponte 16, the Company’s flagship investment project, and (ii) the improved performance of Ponte 16, and the Company is expected to share a profit of the associates relating to Ponte 16 (the “Associates”) for the six months ended 30 June 2013 while the Company shared a loss of the Associates for the six months ended 30 June 2012.

Commenting on the Company's performance, Mr. Sonny Yeung, Chairman of Success Universe, said, "Through the efforts and dedications of our management team and staff, we are delighted to witness the expected achievement of profitability for the Company for the first half of the year. Going forward, we will further step up our efforts to capitalize on the growth opportunities and deliver long term value for our shareholders."

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### **About Success Universe Group Limited**

Success Universe Group Limited is listed on The Stock Exchange of Hong Kong Limited (Stock Code: 00487.HK) and is the flagship of Success Universe Group. The Company, through its subsidiaries, operates travel, cruise ship leasing and management and lottery businesses. It also actively involves in gaming, entertainment and tourist-related industries through its investment project Ponte 16, a world-class integrated casino-entertainment resort located in the Inner Harbour of Macau.

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