

Press release
(For immediate release)

**Macau Success Sponsors
the 20th Super Model of the World Cosmos Pageant China Final
Further Enhances Profile in Global Arena**

Hong Kong, 4 May 2009 – Macau Success Limited (“Macau Success” or “the Company”; Stock Code: 00487.HK) today announced its sponsorship for the “20th Super Model of the World Cosmos Pageant” China final. Sofitel Macau At Ponte 16, which is the five-star hotel of the Company’s flagship project Ponte 16, will be the official hotel of the pageant where all the contestants will stay during the contest period. Macau Success will also sponsor a charity dinner on 7 May and a charity auction for the rebuilding of Sichuan on 8 May, while a cheque will also be presented during the charity dinner in support of the same cause.

The Super Model of the World Cosmos Pageant, organised by the World Model Organization (WMO), is now in its 20th year. With Macau government’s effort to foster a diversified economy and to promote cultural heritage, Macau has gained its foothold as an international tourist destination. Coinciding with Macau’s 10th anniversary of reunification with China this year, this pageant which runs from 4 May to 8 May has added to the enclave’s festivity. As the only integrated resort situated in the Inner Harbour which is part of “The Historic Center of Macao”, Ponte 16 boasts a world-class design that blends Southern Europe architecture with traditional Chinese elements, and showcases the pageant’s charity dinner and auction in a setting that is unique to Macau under an international limelight.

Since its opening in February 2008, Ponte 16 has been hosting a variety of promotional events with themes in culture and epicurean, such as the New Year’s Eve Countdown at Ponte 16, Ponte 16’s first anniversary cum Chinese New Year celebration, and the Inner Harbour Food Festival, which was held during the May Golden Week. During its first year of operation, Ponte 16’s average number of visitors per day was approximately 10,000. The number continues to increase in its second year; in March 2009 alone, Ponte 16 recorded a visitor growth of almost ten percent compared to the previous month.

“Macau Success is very honoured to be the sponsor of this year’s Super Model of the World Cosmos Pageant. Sponsorship to such international event helps establish Ponte 16 as a landmark of travel and culture, raising the profile of Macau Success in the global arena, promoting the distinctive travel and cultural experience of Macau’s Inner Harbour,” said Mr. Hoffman Ma, Deputy Chairman of Macau Success.

“On the other hand, further to our initiative to donate income from the Inner Harbour Food Festival, we also take this opportunity to lend our support to the rebuilding efforts

in Sichuan. It's our wish that the people in Sichuan will soon emerge from the hardship and recover soon," Ma said.

About Macau Success Limited

Macau Success Limited (Stock Code: 00487.HK), being the flagship of Success Universe Group, is currently involved in cruise leasing and management business, travel business, and is actively expanding its business in tourist-related industries in Macau.

The Company owns a 9-deck cruise ship, M.V. Macau Success, which is based in Hong Kong and features various recreational facilities.

Macau Success' travel business spans across Asia and North America. In addition to Travel Success Limited and Travel Success (Macau) Limited which Macau Success owns and operates in Hong Kong and Macau respectively, the Group also owns 80% of the equity interest in the Jade Travel Group which conducts the business of air travel consolidator, travel agent, tour provider and provider of related services in Canada and the United States of America. The Jade Travel Group has offices located in Vancouver, Calgary, Toronto, Montreal in Canada and New York in US.

The Company's flagship project, Ponte 16, is a world-class integrated resort in Macau, comprises a five-star luxury hotel, Sofitel Macau At Ponte 16, and renowned restaurants in Phase 1 and 2, while recreational facilities, a shopping arcade and an European themed promenade will be opened in Phase 3.

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