

Press release

(For immediate release)

Macau Success Announces the Signing of Letter of Intent with SBI Macau

(April 15, 2008 - Hong Kong) Macau Success Limited (“Macau Success” or “the Company”; Stock Code: 00487.HK) is pleased to announce that today Favor Jumbo Limited (“Favor Jumbo”), an indirect wholly-owned subsidiary of the Company, has entered into a letter of intent (“LOI”) with SBI Macau Holdings Limited (“SBI Macau”), a wholly-owned subsidiary of SBI Holdings, Inc. (“SBI Holdings”) which is a company incorporated in Japan.

According to the LOI, SBI Macau may acquire from Favor Jumbo at least 4.55% and not more than 22.73% of the entire issued share capital of Golden Sun Profits Limited (“Golden Sun”), an indirect wholly-owned subsidiary of the Company which owns 89.8% interest in World Fortune Limited (“World Fortune”) which in turn owns 49% of the issued share capital of Pier 16 - Property Development Limited (“Pier 16 - Property Development”). **Under such circumstances, the effective interest of SBI Macau in Pier 16 - Property Development would be between 2% and approximately 10%.**

Pursuant to the LOI, Favor Jumbo and SBI Macau have also entered into a confidentiality agreement by which Favor Jumbo will provide certain information of World Fortune, Golden Sun and Pier 16 – Property Development to SBI Macau and SBI Macau will provide certain information of its group to Favor Jumbo for conducting discussions and negotiations in relation to the Proposed Disposal.

Commenting on the signing of the LOI, Mr. Sonny YEUNG, Chairman of Macau Success, said, **“We are honored that SBI Macau may become a strong potential strategic partner of Macau Success Limited.** SBI Holdings and its subsidiaries, which are engaged in asset management, brokerage and investment banking, housing and real estate business and provision of other financial services, will strengthen the financial position of Macau Success for further development. Our co-operation with this reputable Japanese partner in the financial sector would also strengthen our network in Japan through working with a local partner if gaming licenses are granted in Japan.”

“This strategic development will accelerate the execution of our growth strategy and enhance returns for our shareholders,” concluded Mr. Yeung.

About Macau Success Limited

Macau Success Limited (Stock Code: 00487.HK), being the flagship of Success Universe Group, is currently involved in cruise leasing and management business, travel business, and is actively expanding its business in gaming, entertainment and tourist-related industries in Macau.

The Group owns a 9-deck cruise ship, M.V. Macau Success, which is based in Hong Kong. The ship features a world-class casino and various spectacular entertainment facilities.

With regard to its travel business, the Group offers a wide range of one-stop travel services to customers through Travel Success Limited in Hong Kong and Travel Success (Macau) Limited in Macau respectively.

The Group is actively developing its flagship project, Ponte 16 in Macau, in partnership with SJM – Investimentos Limitada (“SJM – Investimentos”), a wholly-owned subsidiary of Sociedade de Jogos de Macau, S.A., and Maruhan Corporation (“Maruhan”). Owned approximately 44% by the Group, 51% by SJM – Investimentos and approximately 5% by Maruhan, Ponte 16 is a world-class integrated casino-entertainment resort. It comprises a five-star luxury hotel - Sofitel Macau at Ponte 16, a casino and renowned restaurants in Phase One, while recreational facilities, a shopping arcade and a European themed promenade will be opened in Phase Two.

About SBI Macau Holdings Limited

SBI Macau is wholly-owned by SBI Holdings and is principally engaged in asset management, real estate development, provision of investment consultancy service, and import and export trading. SBI Holdings and its subsidiaries are engaged in asset management, primarily through SBI Investment Co., Ltd., one of the largest venture capital firms in Japan; brokerage and investment banking, mainly through SBI E*TRADE SECURITIES Co., Ltd., the largest online securities company in Japan; housing and real estate business; and provision of other financial services.

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