



[Immediate Release]

## **Macau Success Presents at the JPMorgan Gaming, Lodging & Restaurants Conference 2008 in Las Vegas**

Hong Kong, 1 April 2008 – Macau Success Limited (“Macau Success”, Stock Code: 0487.HK, and its subsidiaries, collectively the “Group”) announced today that Mr. Marco Lee, Executive Director and Deputy Chairman of Macau Success, attended the JPMorgan Gaming, Lodging and Restaurants Conference 2008 held in Las Vegas between March 25<sup>th</sup> - 27<sup>th</sup>. At the conference, Mr. Lee discussed with investors the upcoming strategies of the Group’s flagship project -- Ponte 16 and provided an update on it. He also expressed his views on the Macau gaming industry during the Macau Gaming Panel discussion.

The webcast (audio) of the Panel discussion will be available at the Investor Relations section of Macau Success’ website at [www.macausuccess.com](http://www.macausuccess.com) or the Conference website at [www.metameetings.com/webcasts/jpmorgan/gaming08](http://www.metameetings.com/webcasts/jpmorgan/gaming08). The webcast will be available for 60 days.

### **About Macau Success Limited**

Macau Success Limited (Stock Code: 0487.HK), being the flagship of Success Universe Group, is currently involved in leasing and management of the cruise and travel businesses, and is actively expanding its business in gaming, entertainment and tourist-related industries in Macau.

The Group owns a 9-deck cruise ship, M.V. Macau Success, which is based in Hong Kong. The ship features a world-class casino and various spectacular entertainment facilities.

With regard to its travel business, the Group offers a wide range of one-stop travel services to customers through Travel Success Limited in Hong Kong and Travel Success (Macau) Limited in Macau respectively.

The Group is actively developing its flagship project, Ponte 16 in Macau, in partnership with SJM – Investimentos Limitada (“SJM – Investimentos”), a wholly-owned subsidiary of Sociedade de Jogos de Macau, S.A., and Maruhan Corporation (“Maruhan”). Owned approximately 44% by the Group, 51% by SJM – Investimentos and approximately 5% by Maruhan, Ponte 16 is a world-class integrated casino-entertainment resort. It comprises a five-star luxury hotel -- Sofitel Macau at Ponte 16, a casino and renowned restaurants in Phase One while recreational facilities, a shopping arcade and a European themed promenade will be opened in Phase Two.

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