

(For immediate release)

Macau Success Signs Letter of Intent with Maruhan, a Major Pachinko Industry's Players in Japan

(July 29, 2007 - Hong Kong) Macau Success Limited ("Macau Success" or "the Company"; Stock Code: 0487) today announced that Golden Sun Profits Limited ("Golden Sun"), an indirect wholly-owned subsidiary of the Company, has entered into a letter of intent ("LOI") with Maruhan Corporation ("Maruhan"), a company incorporated in Japan.

According to the LOI, Maruhan may acquire from Golden Sun at least 20.5% and not more than 41% of the entire issued share capital of World Fortune Limited ("World Fortune"), an indirect wholly-owned subsidiary of the Company which owns 49% of the entire issued share capital of Pier 16 - Property Development Limited ("Pier 16 - Property Development"). Upon the exercise of this right, the effective interest of Maruhan in Pier 16 - Property Development Limited will be between approximately 10% and approximately 20%.

Pursuant to the LOI, Golden Sun and Maruhan have also entered into a confidentiality agreement pursuant to which Maruhan will conduct due diligence on World Fortune and Pier 16 - Property Development upon paying a HK\$100 million deposit to Golden Sun as earnest money. The parties aim to enter into a legally binding formal agreement by the end of August after Maruhan has completed the due diligence exercise.

Commenting on the signing of the LOI, Mr. Sonny Yeung, Chairman of Macau Success, said, "We are pleased and honored that such a strong potential strategic partner as Maruhan may join forces with us. Maruhan, which is currently engaged in the leisure and entertainment-related business in Japan, will enable Macau Success to grow faster by contributing its expertise and connection to Ponte 16 and other related projects. Our co-operation with this highly-recognized Japanese partner also opens the door for the Company to participate early in the gaming industry in Japan when relevant licenses are granted. We believe that the Japanese gaming market has strong potential.

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“This strategic development will accelerate the execution of our growth strategy and lead to enhanced returns for our shareholders,” concluded Mr. Yeung.

Founded in 1957 and ranked 88th on the Financial Times' Non-Public 150 in 2006, Maruhan is engaged in operations management of pachinko halls, bowling alleys, golf driving ranges, amusement centers, movie theatres, food and beverage business and other leisure-related business. Under the leadership of its Chairman, Mr. Han Chang-Woo, who ranked 22nd in the Japanese Billionaires Ranking of Forbes, Maruhan has now become one of the major players in the pachinko industry in Japan.

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About Macau Success Limited

Macau Success Limited (Stock Code: 487) is the flagship of Success Universe Group, and is currently involved in the leasing and management of the cruise and in the travel business and is actively expanding into entertainment & gaming related businesses in Macau.

The Group owns a 9-deck cruise ship, M.V. Macau Success, in Hong Kong which features a world-class casino and various spectacular entertainment facilities. In travel services, the Group offers a wide-range of one-stop travel services to customers through Travel Success Limited and Travel Success (Macau) Limited in Hong Kong and Macau respectively.

The Group is developing its flagship project - Ponte 16 in Macau in partnership with SJM – Investimentos Limitada (“SJM – Investimentos”), a wholly-owned subsidiary of Sociedade de Jogos de Macau, S.A. Owned 49% by the Group and 51% by SJM – Investimentos, Ponte 16 is a world-class integrated resort that comprises a five-star hotel, casino (subject to the approval of Macau SAR Government), recreational facilities, shopping arcade, a European themed promenade and major restaurants.

About Maruhan Corporation

Maruhan is a Kyoto-based company and founded in 1957. It is one of the major players in pachinko industry in Japan with 209 stores, 118,451 pachinko and slot machines and over 9,000 staffs.

Maruhan ranked 88th on the Financial Times' Non-Public 150 in 2006, the estimated market value of the Group being around US\$18 billion. It is engaged in operations management of pachinko halls, bowling alleys, golf driving ranges, amusement centers, movie theatres, food and beverage business and other leisure-related business.

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For the year ended 31 March 2007, the sales 1,814 billion yen and the ordinary profits 32 billion yen. The total assets of Maruhan reached 203 billion yen.

The Chairman of Maruhan, Mr. Han Chang-Woo, was born 1931 in Samcheonpo-city in Korea. In 2007, Mr Han ranked 22nd among the list of "Billionaires in the World" of Forbes. In addition to the Maruhan Group businesses, Mr. Han is very active in the public welfare sector. His incumbent titles in Japan and South Korea are include:

- Administrative Director of the Han Tetsu Foundation, approved by the Ministry of Education, Culture, Sports, Science and Technology;
- Director of the Kyoto UNESCO Association;
- Administration Officer of the Kyoto Chapter United Nations Association of Japan;
- Member of the Advisory Council on Democratic and Peaceful Unification;
- Chairman of the World Federation of Korean Association of Commerce; and
- Honorary Director of the Kyungnam University in South Korea.

Media and investor enquiries:

Macau Success Limited

Ms. Maggie Lam

Tel: 852 3101 3095

Email: maggiel@successug.com

Christensen

Mr. Hon Fung/ Ms. Kylie Yeung

Tel: 852 2117 0861

Email: fhon@ChristensenIR.com/ kyeung@ChristensenIR.com