



For Immediate Release

MACAU SUCCESS ANNOUNCES NEW SHAREHOLDER

Strengthen shareholder base and leverage on strong business connection to capture significant growth in gaming and entertainment in Macau

(Hong Kong April 10, 2006) Macau Success Limited (“Macau Success” or the “Company”) (Stock Code: 0487) today announced a change of its shareholder structure. Through a share dealing completed today (April 10, 2006), Mr. Li Chi Keung, Chairman of Macau Golden Group (澳門黃金集團), via Joy Idea Investments Limited, has become a shareholder of the Company with a 6.3% stake.

Currently, Mr. Li is the Chairman of Macau Golden Group. Through his private company, Joy Idea Investments Limited, Mr. Li owns 12.25% stake of Pier 16 – Property Development Limited (Pier 16), which is aggressively developing an integrated entertainment resort in Macau – Ponte 16. The other shareholders of Pier 16 are SJM Investimentos Limitada (which owns 51% stake of Pier 16) and Macau Success Limited (which owns 36.75% of Pier 16).

Macau Success believes that Mr. Li’s involvement in the Company will create significant value in helping it expand further into, and attain long-term success in, the gaming and entertainment business in Macau.

According to Mr. Yeung Hoi Sing, Sonny, Chairman of Macau Success, the investment of Mr. Li in the Company represented a strong vote of confidence. “Mr. Li is our partner in developing Ponte 16 and is one of the leading figures in the Macau business community, especially in the gaming sector. Mr. Li possesses far-reaching personal network and in-depth knowledge of Macau’s gaming industry. On behalf of all the shareholders of Macau Success, I welcome Mr. Li in becoming our strategic investor. Through his participation, we can grow our company further and establish ourselves as a leading player in the industry,” said Mr. Yeung.

Mr. Li said: “I am honoured to be one of the shareholders of Macau Success. Macau Success has a very solid business model and a strong management team. Its

flagship project Ponte 16 is one of the best casino projects Macau will see. As one of the strategic partners in Ponte 16, I truly believe the completion of Ponte 16 will allow Macau Success a strong platform to solidify its existing business and enter a strong phase of growth. I am very happy to be joining the Company at this critical moment and I have every confidence in our key project – Ponte 16, as well as the management of Macau Success.”

The Company announced that Mr. Li has acquired a total of 120,000,000 shares of the Company from the existing shareholdings of Mr. William Chan's family. Mr. Chan is Deputy Chairman of the Company, who before the transaction, held 17.45% of the Company's shares. After the transaction, Mr. Chan's stake in the Company became 11.15%. The shares were sold by Mr. Chan to Mr. Li at a price of HK\$1.0735 per share, which represented a 5% discount of today's (April 10, 2006) closing price of HK\$1.13. The total share value of the transaction was HK\$128,820,000.

Commenting on the share sale, Mr. William Chan said, “This transaction allows the Company to broaden its shareholder base and include a new shareholder of Mr. Li's caliber. With his business prowess, long track record in the Macau's gaming sector and business connection, Mr. Li is to bring tremendous value to the Company.”

Mr. Yeung concluded,” With the development of Ponte 16 going full steam ahead, the Company is geared for capturing the opportunities provided by the booming gaming sector of Macau. We are confident that our Company can leverage the deep business connection of Mr. Li in our pursuits of strong revenue and profit growth in the gaming business of Macau.”

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About Macau Success Limited

Macau Success Limited is a subsidiary and flagship of Success Universe Group, and is currently involved in Cruise and Travel Services and is actively expanding into Entertainment & Gaming in Macau.

The Group owns a 9-deck cruise ship, the M.V. Macau Success, in Hong Kong which features a world-class casino and various spectacular entertainment facilities. In travel services, the Group offers a wide-range of one-stop travel services to customers through Travel Success Limited and Travel Success (Macau) Limited in Hong Kong and Macau respectively.

Macau Success is developing its flagship project, Ponte 16, in Macau, in partnership with Sociedade de Jogos de Macau, S.A. ("SJM") and Joy Idea Investments Limited. Owned 36.75% by Macau Success, 12.25% by Joy Idea Investments Limited and 51% by SJM, Ponte 16 is a multi-functional, integrated resort consisting of hotel, retail, F&B, recreational facilities, and casino (which is subject to Macau SAR Government's approval).

The Group also indirectly participates in the Macau VIP gaming business through a loan arrangement and option deed with King Seiner Palace Promotor De Jogos, Limitada ("King Seiner"), which operates gaming intermediaries business at King Seiner Palace VIP Hall in Pharaoh Hotel, Macau.

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