

Macau Success Announces 2007 Interim Results

Total Turnover Increased to HK\$52.8 Million

Flagship Project Ponte 16 to Start Operation in Second Half of This Year

Highlights:

- Turnover was approximately HK\$52.8 million
- Profit attributable to equity shareholders amounted to approximately HK\$6.7 million
- Basic earnings per share were HK0.31 cents
- Macau Success's stake in Ponte 16 increased from 36.75% to 49%
- The Group will concentrate on the development of Ponte 16, striving to seek remarkable returns for shareholders

Hong Kong, 21 June, 2007 – Macau Success Limited (“Macau Success” or the “Group”, Stock Code: 0487) today announced its unaudited interim results for the six months ended 31 March, 2007. Total turnover of the Group increased 3.7% to approximately HK\$52.8 million during the period (2006 interim: approximately HK\$50.9 million). Profit attributable to equity shareholders of the Group amounted to approximately HK\$6.7 million as compared to approximately HK\$13.8 million in the same period of 2006. Earnings per share were HK0.31cents. The Board did not recommend the payment of any interim dividend for the period under review.

Operating profit of the Group was approximately HK\$16.0 million during the period (2006 interim: approximately HK\$24.4 million). The operating profit margin of the Group reached 30%, reflecting its efficient operation.

“The Group’s business was performing steadily during the period under review. The cruise business continued to generate stable cash flow. Despite the fact that the travel business still recorded a loss, the management believes that it has a synergistic effect on the Group and could widen the customer base for our gaming and entertainment-related business. In the near future, the Group will study measures to improve the operational efficiency of the travel business so as to make it turn around financially as soon as possible,” commented Mr. Sonny Yeung, Chairman of Macau Success.

BUSINESS REVIEW

Cruise Business

During the period under review, the cruise business remained as the major source

of revenue for the Group. Its turnover was approximately HK\$47.9 million (2006 interim: approximately HK\$47.7 million), making up 90.7% of the Group's total turnover. The segment profit was approximately HK\$19.6 million. The cruise business not only provides a steady income stream to the Group, but also creates a synergistic effect for its gaming and entertainment-related business.

Travel Business

Turnover of the travel business rose 48.5% to approximately HK\$4.9 million during the period (2006 interim: approximately HK\$3.3 million), accounting for 9.3% of the Group's total turnover. The segment loss of the travel business amounted to approximately HK\$0.4 million. The Group takes the view that it can deliver professional travel consulting services to privileged tourists and VIP customers through its travel business arm. The management believes that this segment will generate net profit in the near future by continuously applying various measures to reduce costs.

Although the travel business only accounts for a small portion of total turnover, the Group will continue to develop the business given its natural fit with the gaming and entertainment-related business. The management believes that it can become an exclusive channel to bring direct traffic to the Group's cruise, M.V. Macau Success, and Ponte 16.

Staffing

As of 31 March, 2007, the Group had approximately 360 employees.

NEW DEVELOPMENT

Ponte 16

In order to strengthen the Group's initiative to expand tourist-related business in Macau, the Group entered into a sale and purchase agreement with Joy Idea Investments Limited on 30 November, 2006 to strategically increase its stake in the flagship project - Ponte 16 by 12.25% to 49% through a wholly-owned subsidiary, World Fortune Limited, at a consideration of HK\$200 million, of which HK\$152 million was settled in cash by internal resources and with the remaining HK\$48 million by the issue of 60,000,000 of new shares in Macau Success at an agreed price of HK\$0.80 per share.

Ponte 16 is a world-class integrated resort that comprises a five-star hotel, casino (subject to the approval of Macau SAR Government), recreational facilities, shopping arcade, a European themed promenade and major restaurants. The

development is located at Pier 16, a famous historical landmark in Macau that surrounds the Clock Tower, which is a central tourist attraction. Since Ponte 16 is located on the bank of the Inner Harbour in Macau, it is the only resort with a waterfront that resembles a European Riviera. Additionally, Ponte 16 provides a convenient and luxurious alternative to tourists that is only a 2-minute ferry ride away from Zhuhai.

Located on the bank of the Inner Harbour, Ponte 16 covers a total gross floor area of 126,500 square metres. The total development cost of the project is approximately HK\$2.4 billion. It was officially topped out on 26 April, 2007. The first phase of the project (including casino and part of the Sofitel Macau at Ponte 16) is expected to start operation in the second half of this year while the whole project is expected to come into operation by the first half of next year. Preparing for the launch of the project, the Group is to carry out a series of promotional activities. It set up the "Inner Harbour Vision Association" with União Geral das Associações dos Moradores de Macau in May this year and joined together to organize the "Inner Harbour Urban Design Competition" to promote the development of Inner Harbour area. More promotional activities are coming soon.

OUTLOOK

The tourism industry in Macau has experienced spectacular growth in recent years. Number of arrivals was over 6.3 million in the first quarter of this year, representing about 21.4% increase over the same period in 2006. During the Labor Day "Golden Week" holiday, Macau received almost 590,000 arrivals, posting growth of 29% over the same period in 2006. Over 60% of them were from Mainland China, recording an increase of close to 35%. The booming tourism gives a boost to both the average occupancy rate and hotel room rate in Macau.

Looking forward, Mr. Sonny Yeung said, "The year of 2007 is very important to us. Over the past two years, Macau Success repositioned its business and concentrated on the development of its flagship project - Ponte 16 so as to capitalize on the opportunities brought about by the rapid development of the gaming and entertainment-related industry. Although there are a growing number of casinos in Macau and the region, we believe strong growth in tourist numbers will more than offset the heightened competition. Besides, Sociedade de Jogos de Macau, S.A., the parent company of Ponte 16, has acquired in-depth knowledge about running an entertainment-related business and established an extensive network in this field. Leveraging on its strengths, we firmly believe that the project

will meet with success and play an important role in the market, producing a remarkable return for our shareholders, given Ponte 16's prime location, unique architectural design, luxury facilities, unparalleled branding and quality service."

In conclusion, the management is optimistic about the Group's future and is determined to build and solidify its leading position in Macau's gaming and entertainment-related industry. The Group will take every opportunity to strengthen the synergies of the Group while creating the greatest possible returns for the shareholders.

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About Macau Success Limited

Macau Success Limited (Stock Code: 0487) is the flagship of Success Universe Group, and is currently involved in Cruise and Travel Services and is actively expanding into gaming and entertainment-related business in Macau.

The Group owns a 9-deck cruise ship, M.V. Macau Success, in Hong Kong which features a world-class casino and various spectacular entertainment facilities. In travel services, the Group offers a wide-range of one-stop travel services to customers through Travel Success Limited and Travel Success (Macau) Limited in Hong Kong and Macau respectively.

Macau Success is developing its flagship project - Ponte 16, in Macau through its wholly-owned subsidiary, World Fortune Limited in partnership with Sociedade de Jogos de Macau, S.A. ("SJM"). At present, Ponte 16 is 49% and 51% owned by World Fortune Limited and SJM respectively. Ponte 16 is a world-class integrated resort that comprises a five-star hotel, casino (which is subject to Macau SAR Government's approval), shopping arcade and recreational facilities featuring European theme promenade.

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