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SUCCESS

SUCCESS UNIVERSE GROUP LIMITED
實德環球有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 00487)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the shareholders of the Company and potential investors that based on a preliminary review of the draft unaudited consolidated management accounts of the Group for the six months ended 30 June 2016, the Group is expected to record an increase of around 2 to 4 times in the unaudited consolidated loss after tax for the six months ended 30 June 2016 as compared with that for the last corresponding period of approximately HK\$3.8 million.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Success Universe Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that based on a preliminary review of the draft unaudited consolidated management accounts of the Group for the six months ended 30 June 2016, the Group is expected to record an increase of around 2 to 4 times in the unaudited consolidated loss after tax for the six months ended 30 June 2016 as compared with that for the last corresponding period of approximately HK\$3.8 million. The estimated increase in the unaudited consolidated loss after tax for the six months ended 30 June 2016 was mainly attributable to the (i) decrease of the Group’s share of profit of the associates relating to Ponte 16, the flagship investment project of the Group; (ii) significant decrease in operating revenue and increase in loss of the Group’s lottery business as a result of the voluntary and temporary suspension of the paperless lottery sales agency services as disclosed in the Annual Report 2015 of the Company; and (iii) impairment loss on the carrying value of the trademark of the Group’s travel business.

The Company is still in the process of finalizing the unaudited consolidated interim results of the Group for the six months ended 30 June 2016. The information contained in this announcement is only based on the preliminary assessment by the Board with reference to the draft unaudited consolidated management accounts of the Group for the six months ended 30 June 2016, which have not been reviewed by the Company’s auditors or the audit committee of the Board and is subject to adjustments. Shareholders of the Company and potential investors are advised to read carefully the Company’s announcement regarding the unaudited consolidated interim results of the Group for the six months ended 30 June 2016 which is expected to be published in late August 2016.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board of
SUCCESS UNIVERSE GROUP LIMITED
Yeung Hoi Sing, Sonny
Chairman

4 August 2016

As at the date of this announcement, the Board comprises two executive directors, namely Mr. Yeung Hoi Sing, Sonny (Chairman) and Dr. Ma Ho Man, Hoffman (Deputy Chairman); one non-executive director, namely Mr. Choi Kin Pui, Russelle; and three independent non-executive directors, namely Ms. Yeung Mo Sheung, Ann, Mr. Chin Wing Lok, Ambrose and Mr. Chong Ming Yu.