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SUCCESS

SUCCESS UNIVERSE GROUP LIMITED

實德環球有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 00487)

DESPATCH OF THE PROSPECTUS DOCUMENTS

Reference is made to (i) the circular dated 22 November 2011 (the “**Circular**”) issued by the Company in relation to, among other things, the proposed Rights Issue and the application for Whitewash Waiver; and (ii) the announcement dated 9 December 2011 issued by the Company in relation to, among other things, the poll results of the SGM. Unless otherwise stated, capitalised terms used herein shall have the same meanings as those defined in the Circular.

The Board is pleased to announce that the Prospectus Documents have been despatched to the Qualifying Shareholders on 21 December 2011. For the Excluded Shareholders, the Prospectus has been sent to them for their information only, but the Application Forms have not been and will not be sent to them. The Company will proceed with the Rights Issue in accordance with the expected timetable as set out in the Prospectus.

The Rights Issue is conditional upon, among other things, the Underwriting Agreement becoming unconditional and not being terminated in accordance with the terms thereof. Details of the circumstances under which the Underwriter may terminate the Underwriting Agreement are set out in the Prospectus. Accordingly, the Rights Issue may or may not proceed.

Shareholders and potential investors should exercise caution when dealings in the Shares or the Rights Shares (in their nil-paid form). Any dealings in the Shares up to the date on which all the conditions to which the Rights Issue is subject are fulfilled and/or waived (as applicable) (and the date on which the Underwriter's right of termination of the Underwriting Agreement ceases), and any dealings in the Rights Shares in their nil-paid form from Friday, 23 December 2011 to Wednesday, 4 January 2012 (both dates inclusive) are accordingly subject to the risk that the Rights Issue may not become unconditional or may not proceed. If in any doubt, any Shareholders or other persons contemplating dealings in the Shares and/or the Rights Shares (in their nil-paid form) are recommended to consult their own professional advisers.

By order of the Board of
SUCCESS UNIVERSE GROUP LIMITED
Chiu Nam Ying, Agnes
Company Secretary

Hong Kong, 21 December 2011

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. Yeung Hoi Sing, Sonny (Chairman) and Dr. Ma Ho Man, Hoffman (Deputy Chairman); one non-executive Director, namely Mr. Choi Kin Pui, Russelle; and three independent non-executive Directors, namely Mr. Luk Ka Yee, Patrick, Mr. Yim Kai Pung and Ms. Yeung Mo Sheung, Ann.