



PLAYMATES TOYS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code : 869)

12 April 2017

Dear Non-Registered Shareholders,

NOTIFICATION OF PUBLICATION OF ANNUAL REPORT 2016, CIRCULAR IN RESPECT OF GENERAL MANDATES TO ISSUE AND TO REPURCHASE SHARES, RE-ELECTION OF DIRECTORS AND NOTICE OF ANNUAL GENERAL MEETING (“DOCUMENTS”) ON THE WEBSITE OF PLAYMATES TOYS LIMITED (“THE COMPANY”)

We hereby notify you that the Documents of the Company, in both English and Chinese, are now available on the Company’s website at www.playmatestoys.com. You may now access to the Documents and all future Corporate Communications on the Company’s website.

If you wish to receive a printed copy of the Documents, you can complete the enclosed Request Form and return it to the Company’s Hong Kong branch share registrars, Tricor Abacus Limited, by post using the mailing label provided. The printed copy will be sent to you free of charge upon receipt of your request.

Please note that by completing and returning the Request Form to request for the printed copy, you will expressly indicate that you prefer to receive all future Corporate Communications of the Company in printed form until you notify us otherwise.

Should you have any queries relating to this notification, please contact Customer Service Hotline of Tricor Abacus Limited at (852) 2980 1333 from 9:00 a.m. to 5:30 p.m., Monday to Friday (excluding public holidays).

Yours faithfully,
For and on behalf of
Playmates Toys Limited
Ng Ka Yan
Company Secretary

Note: Corporate Communications refer to any document issued or to be issued by the Company for information or action of shareholders of the Company as defined in Rule 1.01 of the Listing Rules.