Consolidated Profit and Loss Account

for the year ended 31 December 2008

| 2008 US\$ millions | | Note | 2008 HK\$ millions | 2007 HK\$ millions |
|-----------------------|---|--------|-----------------------|-----------------------|
| | Company and subsidiary companies: | | | |
| 30,187 | Revenue | 3, 4 | 235,461 | 218,726 |
| (9,930) | Cost of inventories sold | | (77,460) | (73,977) |
| (4,109) | Staff costs | | (32,053) | (29,325) |
| (443) | 3 Group telecommunications expensed customer acquisition costs | | (3,457) | (5,732) |
| (4,801) | Depreciation and amortisation | 4 | (37,447) | (38,872) |
| (8,628) | Other operating expenses | | (67,300) | (56,448) |
| 86 | Change in fair value of investment properties | | 672 | 1,988 |
| 443 | Profit (loss) on disposal of investments and others | 5 | 3,458 | (11,182) |
| | Share of profits less losses after tax of: | | | |
| 1,605 | Associated companies before profit on disposal of investments and other | ers 18 | 12,522 | 12,002 |
| 678 | Jointly controlled entities | 19 | 5,286 | 3,338 |
| 400 | Associated company's profit on disposal of an investment and others | 5, 18 | 3,122 | 35,820 |
| 5,488 | | 4 | 42,804 | 56,338 |
| (2,216) | Interest and other finance costs | 7 | (17,286) | (19,054) |
| 3,272 | Profit before tax | | 25,518 | 37,284 |
| (442) | Current tax charge | 8 | (3,444) | (2,768) |
| 330 | Deferred tax credit (charge) | 8 | 2,576 | (1,651) |
| 3,160 | Profit after tax | | 24,650 | 32,865 |
| (895) | Allocated as: Profit attributable to minority interests | | (6,986) | (2,265) |
| 2,265 | Profit attributable to shareholders of the Company | 10 | 17,664 | 30,600 |
| 946 | Dividends | 9 | 7,375 | 7,375 |
| US 53.1 cents | Earnings per share for profit attributable to shareholders of the Company | 10 | HK\$ 4.14 | HK\$ 7.18 |