



Huanxi Media Group Limited

歡喜傳媒集團有限公司*

(Incorporated in the Bermuda with limited liability)

(於百慕達註冊成立之有限公司)

(the “Company”)

(Stock Code: 1003)

WHISTLEBLOWING POLICY

(the “Policy”)

(Adopted by a resolution of the Board on 18 September 2015)

INTRODUCTION

The Company, together with its subsidiaries (the “**Group**”) is committed to achieving the highest possible standards of openness, probity and accountability. Employees at all levels are expected to conduct themselves with integrity, impartiality and honesty. It is every employee’s responsibility and in all interest of the Company to ensure that any inappropriate behavioral or organisational malpractice that compromise the interest of the shareholders, investors, customers and wider public does not occur. To this end, the Company has devised this Policy.

POLICY

The purpose of formulating the Policy is intended to assist individual employees to disclose internally and at a high level, information which the individual believes shows malpractice or impropriety within the Group. It is not designed to further any personal disputes, question financial or business decisions taken by the Company nor should it be used to reconsider any staff matters which have been addressed under the grievances procedure already in place.

SCOPE

The Policy applies to the Group’s employees at all levels and divisions/departments.

* *for identification purpose only*

(adopted in September 2015)

(updated in January 2016)

MISCONDUCT AND MAL

It is impossible to give an exhaustive list of the activities that constitute misconduct or malpractice but, broadly speaking, we would expect you to report, amongst other things, the following:

- criminal offence
- malpractice, impropriety or fraud relating to internal controls, accounting, auditing and financial matters
- improper conduct or unethical behavioral likely to prejudice the standing of the Company
- failure to comply with any legal obligations

While we do not expect you to have absolute proof of the misconduct or malpractice reported, the report should show the reasons for the concerns. If you make a report in good faith then, even if it is not confirmed by an investigation, your concerns would be valued and appreciated.

PROTECTION AND CONFIDENTIALITY

The Company will make every effort to keep your identity confidential and/or the identity of the individual employee making the report will not be divulged without the employee's consent. However, no prior notice to you, if in certain circumstances, the Company may be required or legally obliged to reveal the employee's identity to authorities, for example, where an investigation leads to legal proceedings being initiated. If this is the case, the Company will take all reasonable steps to ensure that the employee suffers no detriment. Harassment or victimisation of a genuine whistle blower will be treated as gross misconduct, which if proven, may result in dismissal.

FALSE REPORT

If you make a false report maliciously, with an ulterior motive, without reasonable grounds that the information in the report is accurate or reliable, or for personal gain, you may face disciplinary action. Harassment or victimisation of a genuine whistle blower will be treated as gross misconduct, which if proven, may result in dismissal.

REPORTING AND INVESTIGATION PROCEDURES

Any report under the Policy must be submitted in writing to the board of directors of the Company at 11th Floor, Far East Finance Centre, 16 Harcourt Road, Admiralty, Hong Kong in a sealed envelope clearly marked “Strictly Private and Confidential — To be Opened by Addressee Only” to ensure the confidentiality.

Employees are required to put their name to any disclosures they make. Anonymous complaints would usually not be considered.

A report should be made in writing, by using either the standard report form attached to the Policy as Annexure I or in any other format suitable to the nature and particular circumstances of each complaint made, accompanying sufficient supporting evidence.

We will evaluate every report received to decide whether a full investigation is necessary and the matters raised may be investigated internally by internal audit or compliance department (if appropriate) or referred to the external auditors of the Company, whichever is appropriate.

When possible, the Board will acknowledge receipt and/or give feedback to the whistle blower.

REVIEW OF THE POLICY

The audit committee of the Company should review the effectiveness of the Policy regularly and ensure that proper arrangements are in place for the fair and independent investigation of such these matters and for appropriate follow-up action.

18 September 2015

WHISTLEBLOWING REPORT FORM

CONFIDENTIAL

We are committed to the highest possible standards of openness, probity and accountability. In line with that commitment we expect employees who have concerns about any suspected misconduct or malpractice within the Group to come forward and voice those concerns.

It is recognised that in most cases the person raising concerns will wish to be dealt with on a confidential basis. All reasonable efforts will therefore be made to avoid revealing the person's identity.

Your Name/Contact Telephone Number and Email	Name: _____ Address: _____ _____ Tel No: _____ Email: _____ Date: _____
The names of those involved (if known):	
Details of concerns: <i>Please provide full details of your concerns: names, dates and places and the reasons for the concerns (continue on separate sheet if necessary) together with any supporting evidence.</i>	

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