



PRESS RELEASE

## 3 Hong Kong becomes first local mobile operator to offer an eWallet payment facility from AlipayHK

Users registering for AlipayHK and settling 3 Hong Kong phone bills via the app get three rewards worth up to HK\$429\*

**Hong Kong, 9 January 2018** - 3 Hong Kong today became the first local mobile operator to grant customers the convenience of settling phone bills or making other payments at any 3Shop using the safe and secure AlipayHK eWallet.

From 8 January to 31 March, 3 Hong Kong users downloading the AlipayHK app and registering for the service can get three rewards worth up to HK\$429\*. They are:

- **A 3 Hong Kong welcome offer worth HK\$50**: Users get two HK\$25 discount eCoupons with which to pay 3 Hong Kong bills, recharge prepaid SIMs via the app, or purchase handsets, accessories or prepaid cards at any 3Shop.
- **Up to 6GB mobile data**: Every time a customer settles a 3 Hong Kong mobile bill via AlipayHK in 2018, he or she will receive 1GB free data for the next billing month, to a maximum total of 6GB.
- **eStamps to the maximum value of HK\$25 each month**: Users will get an eStamp for every payment transaction performed via AlipayHK. eStamps to a maximum value of HK\$25 per month can be used to make purchases.

Cliff Woo, Hutchison Telecommunications Hong Kong Holdings Limited's Executive Director and CEO, said: "Mobile payment has become a hot global trend, and 3 Hong Kong is keen to promote fintech applications and services. We are therefore delighted to become the first local operator to collaborate with AlipayHK in order to provide users with a secure, simple and convenient mobile payment method."

He added: "A variety of offers will be launched from time to time to reward our users. And 3 Hong Kong will now work closely with AlipayHK to ensure our customers enjoy the everyday hassle-free convenience of paying with a mobile phone."

Jennifer Tan, CEO of the joint venture between CK Hutchison and Ant Financial that offers AlipayHK said: "AlipayHK has been building a merchant base since our launch in May 2017. We aim to cover a broader range of local retailers to create even greater convenience for our users – thereby making AlipayHK Hong Kong's eWallet-of-choice. In addition, we have been expanding our service to provide an in-App online bill payment facility by collaborating with more partners."

She added: "AlipayHK users can already settle Hong Kong Electric bills – and teaming up with 3 Hong Kong now enables us to extend our service to mobile bill payment. We will continue to seek opportunities for collaboration, so even more Hong Kong users can benefit from the secure and convenient service we deliver."

CK Hutchison and Ant Financial first announced their strategic partnership in September 2017. Formation of the joint venture is expected to complete in the first quarter of 2018.

Please download the AlipayHK app for more details on the welcome privileges.

For details on using AlipayHK to get greater mobile data entitlement, please visit 3 Hong Kong's website at www.three.com.hk/alipayhk or call the customer service hotline on 1033.

\*HK\$429 is the sum of a HK\$50 welcome offer and HK\$25 eStamp offer, plus the value of 3 Hong Kong's local mobile data top-up entitlement (lowest price for 1GB is HK\$59 depending on the plan a user subscribes to).

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## About AlipayHK:

AlipayHK, the e-wallet service for Hongkongers in local currency, was launched in May 2017. Currently, over 8,000 local retail outlets have supported AlipayHK app for payment, covering convenient stores, drugstores, supermarkets, wet markets, taxies, restaurants and others. Features of AlipayHK include P2P transfer, electricity payment, purchase of insurance products offered by 3<sup>rd</sup> party, e-coupons etc. An e-stamp system was developed for attractive rewards exclusively for AlipayHK users. Clients can enjoy in-store purchase discount with coupons redeemed from e-stamps accumulated from any transactions made within the app. The app also enables clients to manage their e-membership accounts with different merchants (such as MoneyBack account of Watsons).

The brand "AlipayHK" is managed by the joint venture of CK Hutchison Holdings, a multinational conglomerate spanning over 50 countries and Ant Financial Services Group, a leading global technology and financial services company and parent company of "Alipay". For more information, please visit AlipayHK website at www.alipay.hk.

## About 3 Hong Kong:

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and

2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value added services, while providing high-speed Wi-Fi at 3 Hong Kong's hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit <u>www.three.com.hk</u>. For more information on HTHKH, visit <u>www.hthkh.com</u>.

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