



For immediately release

iPhone X Available at 3 Hong Kong

Hong Kong, 3 November 2017 - 3 Hong Kong today announced it is offering iPhone X, the future of the smartphone, featuring a revolutionary new design with a stunning all-screen display. iPhone X is available in 3Shops now. 3 Hong Kong now offers Apple's latest products including the new generation iPhone 8 and iPhone 8 Plus and Apple Watch Series 3 (GPS). For complete pricing details, please visit iphone.three.com.hk.

Cliff Woo, Executive Director and Chief Executive Officer of Hutchison Telecommunications Hong Kong Holdings Limited said: "We are excited to offer our customers iPhone X. We tailored a series of tariff plans with at least 6GB mobile data entitlement[^] per month to let our customers enjoy all of the device's innovative new features on 3 Hong Kong's extensive, high-speed and stable 4.5G network. We also provide customers with a five-star premium care package to take all-round care of the handset."

iPhone X features a gorgeous all-glass and stainless steel design with a beautiful 5.8-inch Super Retina display, A11 Bionic chip with neural engine for powerful machine learning, augmented reality and immersive 3D gaming experiences, wireless charging and Face ID, delivering an innovative and secure new way to unlock, authenticate and pay. The TrueDepth camera that enables Face ID brings Portrait mode with Portrait Lighting to the front camera for beautiful selfies with a depth-of-field effect and enables Animoji, which captures and analyses over 50 different facial muscle movements to bring emoji to life in a fun new way. A redesigned rear camera with dual optical image stabilisation includes a new colour filter, deeper pixels, an improved Apple-designed image signal processor and features Portrait mode with Portrait Lighting allowing customers to capture stunning photos and videos. The all-glass front and back on iPhone X feature the most durable glass ever* in a smartphone in two beautiful finishes, silver and space grey.

In addition to all 3Shops, 3 Hong Kong has a dedicated fulfilment centre at its brand new over 5,000 square feet flagship store for iPhone X subscriptions today (3 November). What's more, 3 Hong Kong's iPhone X customers can subscribe to Flexi Pass+, a unique and innovative one-stop solution. This enables customers to return their current iPhone from the 7th to 24th month of a contract period and replace their contract when upgrading to the latest iPhone or iPhone of other colours and capacities, so they can stay at the forefront of the smartphone trend.

For more details on pricing and data plans, please visit iphone.three.com.hk.
For more details on iPhone please visit www.apple.com.

[^] Including bonus data and bonus data for port-in customers.

* According to information provided by Apple.

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About 3 Hong Kong

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at 3 Hong Kong's hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit www.three.com.hk.

For more information on HTHKH, visit www.hthkh.com.

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