



Fantasia's June contracted sales increased by more than 300% year on year

The company led the industry in contracted sales growth rate for the first half of 2018

(5 July, 2018 – Hong Kong) **Fantasia Holdings Group Co., Limited** (“Fantasia” or the Company” which, together with its subsidiaries, is referred to as the “Group”, HKEx stock code: 1777) announces its sales performance for June 2018. Fantasia Property Group, a subsidiary of the Group, sold properties with an aggregate of 279,440 square metres (sq.m.) in gross floor area (“GFA”) and recorded contracted sales of RMB2.958 billion, which represented a significant year-on-year growth of 304.69%. For the first six months of 2018, the Group sold properties with an aggregate of 1,165,185 sq.m. in GFA. The accumulated contracted sales during the period grew by 123.77% year on year to RMB11.307 billion, which means accomplishment of 37.7% of the full-year contracted sales target of RMB30 billion.

Leading the industry in sales growth rate for the first half of the year

Since the beginning of 2018, the central government has reiterated that “Properties are something to live in, not to speculate on”, insisting that it would pursue this objective of the property market regulation relentlessly. According to statistics, from January to June, the total number of property transactions first decreased but then gradually increased, showing a recovery. The year-on-year change in the number of property transactions in June turned around to growth from a decline. Specifically, both the year-on-year and month-on-month decreases in the number of transactions in first-tier cities from January to June narrowed when compared with those during the period from January to May. In Shanghai, for instance, the number of transactions in June went up by 2% month on month. The property markets in second-tier cities continued to cool, with the number of property transactions decreasing at the same rate in some cities or decelerating when compared with those figures for the period from January to May. The number of transactions in some second-tier cities such as Qingdao, Chengdu and Xi'an declined slightly. The number of transactions in third- and fourth-tier cities for the first six months of the year decreased by 1% year on year, narrowing significantly from the 7% decline for the first five months. Property transactions remained brisk in third- and fourth-tier cities during the first six months of the year.

Fantasia's contracted sales increased by 123.77% year on year to RMB11.307 billion in the first half year of 2018. The growth rate far exceeded the average increase of 38% recorded by the top 100 companies in the industry. In June, Fantasia achieved contracted sales of RMB2.958 billion, which represented a significant year-on-year increase of 304.69%, which made the company one of the leading industry players. The Group's property projects such as Huahaoyuan in Wuhan, Jiatianxia in Tianjin, Daxigu in Chengdu and Lake Piedmont International in Guilin recorded contracted sales of RMB725 million, RMB420 million, RMB323 million and RMB252 million respectively, which indicated good sales performance. In addition, the Group's other property projects such as Fuchi in Shenzhen and Yunding Mansion in Ganzhou also achieved outstanding sales performance.

Fantasia Group (China) Co., Ltd. signed agreement with China Minsheng Bank on RMB15 billion financing through strategic cooperation

On 20 June, Shi Jie, Executive Vice President of China Minsheng Bank and Pan Jun, Chairman of Fantasia attended the ceremony of signing an agreement on RMB15 billion financing through strategic cooperation between Fantasia Group (China) Co., Ltd. (“Fantasia Group”) and China Minsheng Bank.

Shi Jie said that once the strategic cooperation partnership was formed, China Minsheng Bank will give full play to its professional strengths in real estate financing and it will integrate the domestic and overseas financial resources in order to provide comprehensive and integrated financial services and supports to Fantasia Group and its subsidiaries. Minsheng Bank and Fantasia group will also cooperate in Internet Finance, domestic and overseas debt

financing, equity financing, capital market business, and domestic and overseas joint investments, etc.

The cooperation will cover the acquisition, development and construction of commercial properties, the new type of urbanization, energy saving, environmental protection and technological innovations in the field of construction, the promotion of consumption upgrading, the development of information technology and e-commerce, and personal financial services. The cooperation will take place in such cities as Shenzhen, Chengdu, Wuhan, Nanjing, Huizhou, Kunming and Hefei, etc.

This strategic cooperation is aimed at establishing a long-term mechanism for market-oriented operation for the long-term benefits of both parties. Fantasia wishes to cooperate with Minsheng bank in expanding both the scope and scale of business for the mutual benefits.

Fantasia Community Business 3.0: Three Tang One Word Business System Launched

On 12th June, Fantasia Business Management Company Limited (“Fantasia Business”) held a conference under the titles of “花开动金陵 芳香满中华/ Hua Kai Dong Jin Ling Fang Xiang Man Zhong Hua” and “Nanjing Hailrun Peanut Tang Community Business 3.0 Investment Conference” in Nanjing to announce a strategy for developing its business nationwide. “Community Business 3.0” was launched at the conference where the concepts of “adapting its services in different fields” and “borderless operation” were introduced. This is to customize its services and operations for different fields and different communities. This can help to eliminate duplications and to create new and unique brands. At the same time, this will combine the use of new technologies with Fantasia Group’s resources in community services, big data and financial payments platforms. This will remove the inherent constraints of time and space, and create a community-based omni-channel business model.

Fantasia Business also released its four product lines to match difference types of commercial property projects and its creative brand system of “Three Tang, One World” has been launched in a number of such commercial property projects. The brand system of “Three Tang, One World” includes “Red Tang” which is creative, themed, city-level shopping mall in the core area; “Peanut Tang” which is an innovative community-based service business integrating a new type of retail and elements of consumption upgrading; “Sesame Tang” which is a boutique type of community-based service business— a mini version of “Peanut Tang”; and Fantasy World of Outlet which refers to multi-functional and recreational city outlets.

To adapt to the rapid growth of business, Fantasia Business has established East China Regional Corporation, Southwest Regional Corporation and Greater South China Regional Corporation. In the future, it will focus on the markets of first- and second-tier cities and developed the markets of the third-tier cities and attach great importance to the commercial property management both in communities and at the railway stations. Meanwhile, the Group has placed equal emphasis on both the service and property businesses in the development of Fantasia Business and it has been actively experimenting with such modes of operations as acquisition, the rental of an entire property to a single tenant and cooperative business.

Qiu Zhidong, president of Fantasia Business Management Company Limited, said, “The business section of Fantasia Business undertakes the planning for, and development, operation and management of the entire Group’s community-based commercial property management business, and is committed to creating a space for community residents that integrates living, socializing, family gathering, and parent-child interaction in order to provide better daily life services for the home owners and improve their quality of life. Fantasia Business has completed the business planning in 23 cities across the country and the number of its commercial property management projects reached 34 with the total area of 3 million square meters under such kind of management. In the next two years, Fantasia Business will enter a phase of rapid expansion and it estimated that it will have built its business presence in 80 cities by the year 2020 and the total area of commercial properties under its management will exceed 5 million square meters.”

Colour Life has been included in the list of the “2018 China’s Top 100 Property Management Companies” for

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5 Jul 2018/ Page 3 of 3

consecutive years

The “2018 China’s Top 100 Property Management Companies Research Results Presentation” co-organised by China Index Academy and China Real Estate Top 10 Research was held in Beijing on 1 June and the list of the “2018 China’s Top 100 Property Management Companies” was announced. Colour Life has been included in the list for consecutive years.

For its economies of scale, fast pace of growth, quality service and its move to lead the industry in building a community-based service platform called Caizhiyun that enables the ecosystem of businesses for intelligent communities in the industry, Colour Life Services Group was awarded such titles as “China’s Top 100 Property Management Companies for ten consecutive years from 2009-2018”, “2018 China’s TOP 10 Property Management Companies in terms of business size”, “2018 China’s Leading Property Management Companies in terms of Customer Satisfaction”, “2018 China’s TOP 10 Property Management Companies in terms of Growth” and “2018 China’s Leading Property Management Companies in terms of Service with Characteristics – Intelligent Community”.

As the world’s leading provider of community-based integrated services, Fantasia has taken great efforts to understand the users’ needs and wants and has dedicated itself to providing home owners with a wider choice of community-based services and products with a human touch. Fantasia will grow together with the community service industry, make every effort to create a "community +" ecosystem of businesses as an organic whole, and provide its community members a fun and interesting living environment and experience.

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About Fantasia Holdings Group Co., Limited

Founded in 1998, Fantasia was successfully listed on the Main Board of The Stock Exchange of Hong Kong in November 2009 under the stock code 1777. Having completed its strategic plan for business development in the upcoming era of mobile internet and customer big data, Fantasia Group has evolved into a leading financial holding group in China, with a business model driven by financial operations, anchoring on services, and supported by property development. Fantasia conducts a full range of operations and community services, covering eight major areas of value-added services in 181 cities in mainland China, namely – financial services for communities, Colour Life Residence services for communities, property development, operation of commercial properties for international business and tourism, cultural tours of communities, commercial property management in communities, elderly care and education in communities. So far, the Group has three publicly-listed companies – Fantasia Holdings Group (01777.HK), Colour Life (01778.HK) and Home E&E (834669.CC). It has become the world’s largest residential community service operation provider.

Currently, Fantasia is making good progress with its international business expansion plan and has established branches in Hong Kong, Taipei, Singapore and Tokyo. It has invested in property development projects in Singapore, the United States of America and Taiwan.

It is committed to providing a joyful, colourful and meaningful living space and experience as a leading industry participant and aims to deliver unique and inspiring living space and experience to value-oriented customers.

To learn more about the Company, please visit Fantasia’s website at: www.cnfantasia.com

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