



## Caizhiyun smart community platform completed a key upgrade Fantasia's community ecosystem achieved an expansion in capacity again

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(5 July 2016 – Hong Kong) **Fantasia Holdings Group Co., Limited** (“Fantasia” or the “Company”, which together with its subsidiaries, is referred to as the “Group”; HKEx stock code: 1777) announces that the Group’s smart community platform “Caizhiyun 3.3 version” was officially launched on 30 June 2016. Based on the original community service platform, this 3.3 version has accomplished a comprehensive upgrade that brings most products online, presents “Colour Life Property” projects better, establishes micro business communities construction and enhances functionalities of products such as “Colour Wealth Life” (*Cai Fu Ren Sheng*).

The “Caizhiyun 3.3”, which is launched by Colour Life Service Group Co., Limited (“Colour Life”, HKEx stock code: 1778), a Fantasia subsidiary, is a new version that emphasizes on a mutually beneficial community O2O model among property owners, third-party enterprises and Colour Life, and mobilizes more resources to enhance user experience and enhances value-added services.

Regarding the service functionalities, the 3.3 version better presents “Colour Life Property” projects which have currently extended their reach to more than 20 cities including Fuzhou, Wuhan, Changsha, Xuzhou, Huizhou, Wuxi, Jiangyin, Zhangping, Ganxian, Tieling. Meanwhile, a wide array of different online products and services, including E-Rental, E-Energy, E-Repair, E-Cleaning, E-Refurbishment, E-Parking, E-Security, have been added to offerings in this version. Users can pick services and engage in interactions via the platform, a process that earns scores to be used to set off property management fees and other expenses.

By the end of 2015, Caizhiyun had more than 2.003 million registered users, of which 858,000 were active users. Transaction volumes on the Caizhiyun O2O platform become increasingly active user base expands. Taking E-Repair as an example, the daily order count received via E-Repair surpassed the 6,000 mark as at 31 December 2015, up more than 200% from that of 30 June 2015. It even surpassed 10,000 mark during holidays. By the end of 2015, E-Repair was valued at in excess of US\$100 million in the market.

On 21 June 2016, Colour Life ranked 7th among “2016 Top 10 Property Management Companies” from “2016 Top100 Property Management Companies of China Research Report” which was co-issued by China Property Management Institute and China Index Academy. Meanwhile, Colour Life ranked first among “2016 Top 10 Property Management Companies in terms of Growth” and “2016 Top 10 Property Management Companies in terms of Service Scale”.

Progressing in parallel with upgrading of the residential community platform, Home E&E, the business community platform under Fantasia, also gathers in its pace of development. On 20 June 2016, Home E&E had been enlisted in the “innovation firms” category in NEEQ, an accreditation that would help raise the company’s reputation, attract attention from investors, as well as enjoy policy benefits in the areas of financing transactions and liquidity of its shares, thereby improving its attractiveness to market resources, and enhancing its valuation.

Reaping benefits from the persisting robustness in the mainland property market and the Group’s proactive sales strategy, local subsidiaries under Fantasia Property Group in numerous cities achieved record-high sales. In June 2016, the Group recorded contracted sales of RMB946 million, up 18.0% year on year, with 106,985 sq.m, in aggregate sold gross floor area (“GFA”). Subsidiaries in Suzhou, Huizhou, Singapore, Tianjin, Nanjing, Shenzhen, Wuhan and Chengdu outperformed their respective pre-set sales targets for the month of June.

From January to June 2016, the Group recorded contracted sales of RMB4.81 billion, representing a year-on-year increase of 18.9%, with approximately 448,271 sq.m. in aggregate sold GFA. The Group’s property development

business is expected to grow steadily in the second half of the year, based on the current inventories and market trend.

On 29 June 2016, Home E&E received a "Star of Business Model on NEEQ" award from "2016 NEEQ Future Star Board" Awards co-organized by *National Business Daily* and SWS Research; On 30 June, Colour Life Services Group won "The World's Largest Community Service Operator in 2015" medal from the China Index Academy.

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#### **About Fantasia Holdings Group Co., Limited**

Founded in 1998, Fantasia was successfully listed on the main board of the Stock Exchange of Hong Kong in November 2009 under the stock code 1777. Fully completed its business strategic layout under the upcoming era of mobile internet and client database, Fantasia Group is a leading financial holding group in China, with a business model driven by financial operations, anchored on services, and supported by property development. Fantasia conducts all-rounded real estate financial operations, investments, developments, operations and community services, covering eight major areas of value-added services, namely financial services, Colour Life Group, property development, commercial community services, cultural and tourism, commercial services, senior citizen services and education.

Currently, Fantasia is progressing with its international business expansion plan by setting up branches in Hong Kong, Taipei, Singapore and Tokyo as well as investing a property development project in Singapore, the United States and Taiwan. It commits to be the leader which provides a joyful, colourful and meaningful living space and experience and aims to deliver a unique and inspiring living space and experience to value-oriented customers.

To learn more about the Company, please visit Fantasia's website at: [www.cnfantasia.com/](http://www.cnfantasia.com/)

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